



JOPLIN Strategic Priorities

missouri

Vision

Joplin, built on generations of people with grit and determination is a regional hub at the crossroads of America. Our diverse people and employers thrive because of our healthy lifestyles, exceptional neighborhoods, lifelong learning opportunities, and cultural & recreational amenities.

Our connected community benefits from world-class health care, reasonable cost-of-living, and economic opportunity for all.

Together we are ready for anything!

Ad Omnia Parata

Goals



Improve community appearance, including public properties maintained by the city.



Address declining neighborhoods.



Increase economic opportunities for all.



Address homelessness.



Reduce crime and increase safety.



Create and grow resilient revenue to improve city service levels and maintain infrastructure.