



**CONVENTION &
VISITORS BUREAU
ADVISORY BOARD**

JCVB Advisory Board Meeting

Minutes

April 18, 2023

Attended: Chair: Jim Cullumber, Co-Chair: Mike Greninger, Sec: Josh Shackles, Pete Hall, Jina Scott, Kevin Greim, Erin Slifka, and Councilwoman Christina Williams

Absent: Deena Beckham-Richardson, and John Starchman

Staff: Patrick Tuttle and (via Zoom) Donna Miller

Guests: Jared Bruggeman, Joplin Sports Authority, and Rob Mallory, MSSU Athletic Director with (via Zoom) Christopher Beyer, Hilton Garden Inn, and Jan Hurn, JSA Chairman. CSL International (via Zoom) Richard Cutting-Miller and Tyler Othen.

Location: Joplin City Hall, 5th Floor Study

I. Call to Order:

Chairman Cullumber called the meeting to order; time 3:00 p.m.

II. Approve March 2022 Minutes:

Mr. Hall motioned to accept, and Ms. Slifka, second, unanimously approved.

III. Tourism Venue Needs Assessment:

Mr. Tuttle handed the meeting over to the reps from CSL International, who gave their draft presentation on the Tourism Venue Needs Assessment. This in advance of the May 8th presentation during a City Council work session.

Following the presentation, the board and those members of the steering committee who were present offered some discussion points and asked for clarity on a couple of the items referenced.

IV. Dragon's Brook:

Mr. Tuttle provided the board with a business prospectus from Dragon's Brook, Renaissance Faire. This organization has existed since 2016 and is based in Ozark, MO. They have held their annual Renaissance Faire in Mount Vernon for the past three seasons. Mr. Tuttle learned several months ago that the group was seeking a location to build a permanent home. Working with City Planning and the Joplin Chamber of Commerce, three potential sites were evaluated. The group has settled on a piece of property on the east side of the Crossroads Industrial Park. The 51 acres trek is along CR-180 and runs parallel to a flood plain. The organization has met with J.I.D.A. (Joplin Industrial Development Authority) about leasing the land for the October 2023 event, with the option to buy -- developing.

Mr. Tuttle informed the board that he would like to use discretionary funds to attract the event to Joplin. After some discussion, the board expressed their support.

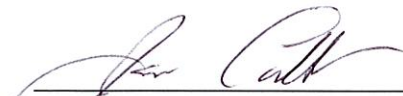


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V. Mr. Greninger motioned, and Mr. Greim second to close the formal meeting at 4:36 p.m.

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Submitted respectfully.



James Cullumber
Chairman



Patrick Tuttle
For the Secretary