

JOPLIN CITY COUNCIL
INFORMAL MEETING NOTES
FEBRUARY 7, 2022

Mayor Stanley called the February 7, 2022 Joplin City Council informal meeting to order at 5:15 p.m.

In attendance were Council Members: Charles Cople, Keenan Cortez, Doug Lawson, Anthony Monteleone, Diane Reid Adams, Gary Shaw, Mayor Ryan Stanley, Phil Stinnett and Christina Williams. Also, in attendance were City Manager Nick Edwards and City Attorney Peter Edwards.

Joplin Sports Authority Update

Jared Bruggeman for JSA presented.

Clean Bill of Health from FY 21 Audits

Auditor's Report and Financial Statements For the fiscal year ended October 31, 2021

Audit was completed by W. Ben Miller, CPA LLC

Final report indicates no significant findings and one correction with a deposit on date of the deposit keyed in one month earlier than actual.

Key Take-a-ways:

No Significant Findings

Net Cash Position Improved by \$106,173

No long term liabilities other than an SBA PPP Loan that was forgiven after the completion of the audit and will be reflected in next years audit.

Restructuring Joplin Sports Authority Board Meetings

Was the focus of the last Joplin Globe Article.

Full Board Meeting approximately every other month

Creation of committees and taskforces that meet more regularly depending upon the schedule, time of year and focus at that particular time. Committee/Taskforce include:

Budget and Audit Committee

Bylaws and Administrative Policies Committee

Employee Compensation Committee

Executive Committee (also committee on committees)

Taskforce on Investment Policies & Strategies

This allows for a stronger governance structure for the Board by allowing more buy-in, collaborative efforts, board engagement and expertise in focused areas.

Growing Collaborative Efforts

Joplin Globe article every two weeks on events and information regarding JSA activities

Locker Room conversion to Modern Conference Room for Parks and Rec Board, Tree Board, JSA Board and other meetings

National Championship in Men's NJCAA Golf in collaboration with Twin Hills along with additional potential bids for NCAA Super Regional Golf for both Men and Women

AAU Outdoor Track and Field National Qualifier with CJ School District & Pittsburg State

Coordinate with Parkwood Tournaments, LLC. on a variety of tournaments and rentals

Bike Park/DORA with Parks and Rec, Joplin CVB, local businesses and BMX racing

NCAA Division 2 National Indoor Track and Field Championships with PSU

Girls National Basketball showcase event with CVB

Symetra Tour- LPGA Qualifier with CVB and Eagle Creek

NCCAA Division 1 & 2 National Cross Country Championships with MSSU and OCC

Informational- Upgrading Athletic Facilities

Athletic Facility Upgrades are occurring nationwide, statewide and regionally

Some Athletic Facility Upgrades within the "Show Me Missouri Sports Group" include:

Lake of the Ozarks

Cape Girardeau

Columbia Activity and Recreation Center (ARC) expansion

Springfield Soccer Complex

Under the direction of CVB, JSA and other city groups we are beginning to review facility needs and plan for the future

Final FY 21 Economic Impact Summary

Fiscal Year 2021 (November 2020 – October 2021)

Number of Events – 33

Room Nights Generated – 6,908* This number documented rooms

Market Average Daily Rate (ADR) - \$111.92
Total Market Room Revenues - \$773,170
Avg. Incidental spending per guest - \$99 (Missouri Division of Tourism)
Total Incidental spending by lodging guests - \$2,393,622
Total Tax Revenues derived from Lodging Operations - \$98,726
Total Tax Revenues derived from incidental spending - \$202,859
Total Tax Revenues - \$301,586
Total Economic Impact - \$4,124,638
Full-Time Employee Jobs Created (state formula indicates 5 labor hours per room night)
– 16.6
Total JSA event expenses - \$316,607.63
Avg. JSA event expenses per room guest - \$13.09
Total Net ROI - \$3,808,030
ROI Ratio – 12.0

Capital Improvement Plan Update

Dan Johnson, Asst. Director of Public Works presented.

Program Tasks Ahead Program Process Overview

Program Set-Up

- RFQ Process and City Ordinances
- Public Outreach and Education – Open Houses
- Building Evaluations
- I/I Abatement and Repairs – Qualified Plumbers V. Post Private I/I Reduction Assessment.

Program Tasks Accomplished

- RFQ Process Completed
- Qualified Plumber Identified – Contract Pending
- City Ordinances Reviewed
- Homeowner Agreement Language Approved by City Attorney
- Initial Informational Letter and Building Evaluation Request Letter sent to City Staff for Approval
- Building Evaluation Forms Currently Being Established in GIS Platform

Program Tasks Ahead

- Public Outreach and Education
- Initial Information Letter
- Open House for Study Areas
- Social Media Release
- Program Brochure
- Mail Letters to Property Owners, Requesting Access for Building Evaluation
- Begin Abatement Process and Establish SOP of City Approval of Agreements
- Post Private I/I Reduction Assessment and Begin Next Basin Private I/I Work

Meeting adjourned at 5:58 PM.

Holly Nagy, City Clerk