



JCVB Advisory Board Meeting

Minutes

January 19, 2021

Attended: Chair: Kevin Greim, Co-Chair: Miranda Comer, Denise DuBois, Josh Shackles, Erin Slifka, Mike Greninger, and Councilwoman Christina Williams

Absent: Sec: Crystal Albright, Lynn Weathers, Traci Palmer, and Jeremy Nienkamp

Staff: Patrick Tuttle, and Kerstin Landwer

Guest: Greg Masser and Kevin Carder, Joplin Disc Golf

Location: 5th Floor Study, Joplin City Hall

I. Call to Order:

Chairman Greim called the meeting to order, time 3:15 pm.

II. Approve of December 2020 Minutes:

Ms. Slifka motion to accept, Mr. Shackles second, unanimously approved -- 6 in favor, 0 against, 4 absent.

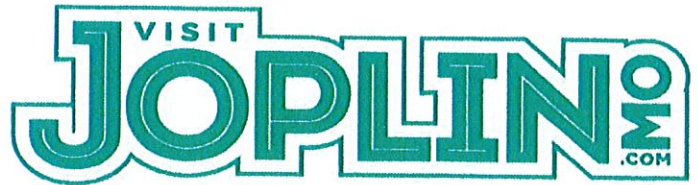
III. FY21 Grant Application Reviewed:

The Board listened to one organization present their request for FY21 CVB grant funding. Per the grant guidelines, the Board heard 5-minute presentations followed by 5-minute Q&A from:

Joplin Disc Golf for Four States Open, requesting Nineteen Thousand Four-Hundred and Fifty dollars (\$19,450).

Following their presentation, the board discussed the event's request and their history. Mr. Greninger motioned to award the event Four Thousand Five-Hundred dollars (\$4,500) but the motion failed for a lack of a second. A motion made by Mr. Shackles to award the event Seven Thousand Five-Hundred dollars (\$7,500) for their 2021 tournament, second by Ms. DeBois, unanimously approved -- 6 in favor, 0 against, 4 absent.

Additional discussion from the Board followed regarding grant funding for sporting events vs. non-sporting events and whether JSA (Joplin Sports Authority) should have some role in vetting such grant applications. No clear determination was made.



IV. Tourism Venue Feasibility Study:

Mr. Tuttle sought direction from the Board as to the earlier discussion about a tourism venue feasibility study. With the status of Memorial Hall being closed and the limited amount of meeting space what direction should the study take, and would the results truly be accepted by all parties involved? With several Parks related studies recently completed the community has survey fatigue, and the City has spent a lot of funds on studies.

Mr. Tuttle asked the hotel members of the board about asking the Southwest Missouri Lodging Association to hold a meeting with Mr. Tim O'Reilly of O'Reilly Hospitality to learn the details of his intent to build a hotel/conference center/restaurant in the Silver Creek Galleria area. Mr. Tuttle asked, "Shouldn't we hear what a interested developer has to offer, rather ignore his offer?"

V. Board Openings and Replacements:

Mr. Tuttle discussed Board vacancies and asked for possible candidates. For certain 1 hotel slot is open, and others could happen because of career changes. City Council will not make appointments until April or May so there is time for candidates to submit applications to the City Clerk's office.

Ms. DuBois asked for the updated listing of terms. Mr. Tuttle said he would send out.

VI. Other Business:

Mr. Tuttle informed the Board that the CVB received 27 bids from website designers to replace the VisitJoplinMO.com website. The contract with the current provider expired last December but continues on a monthly basis. The current site has existed since July 2016 and is not compatible with the Bureau's CRM (Customer Relations Management) software. This requirement is part of the new providers selection criteria. The goal is to launch the new website by August 2021. The funding is in the FY2021 budget.

VI. Motion to adjourn by Mr. Greninger, second by Mr. Shackles, time 4:21 p.m.

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Submitted respectfully.

A handwritten signature in black ink, appearing to read "Kevin Greim", written over a horizontal line.

Kevin Greim
Chairman

A handwritten signature in black ink, appearing to read "Patrick Tuttle", written over a horizontal line.

Patrick Tuttle
for the Secretary