

# **CITY OF JOPLIN**

## **COUNCIL AGENDA ITEM**

**ITEM:**

Council Bill No. 2023-601. This Council Bill approves the Agreement between Conventions, Sports & Leisure International, LLC, a Delaware Limited Liability Company, for conducting a Tourism Venue Needs Assessment of the Joplin tourism market

**MEETING DATE:**

Tuesday, January 17, 2023

**ORIGINATING DEPARTMENT:**

Convention & Visitors Bureau

**ATTACHMENTS:**

CB 2023-601 Ordinance; Exhibit A: Request for Proposal 2022-RFP-16: Joplin Tourism Venue Needs Assessment; Exhibit B: Agreement between CSL & COJ; Bid Tabulation; CVBAB August 2020 Minutes

**REVIEWED BY:**

Director of Convention & Visitors Bureau-Patrick Tuttle, Director of Finance-Leslie Haase, City Attorney-Peter Edwards, City Manager-Nicholas Edwards

**SUMMARY REQUEST:**

This Council Bill authorizes an agreement between Conventions, Sports & Leisure International, LLC, a Delaware Limited Liability Company, for conducting a Tourism Venue Needs Assessment of the Joplin tourism market for the not to exceed price of One-Hundred and Eleven Thousand Six Hundred and Eight and 00/100 Dollars (\$111,608.00).

**BACKGROUND:**

An assessment of the impact, opportunities, and prioritized needs of the tourism venues within the Joplin regional tourism market has never been completed in the 33-year history of the City of Joplin's engagement in tourism marketing.

This project seeks to conduct a Tourism Venue Needs Assessment of the Joplin regional tourism market, focusing primarily on the existing and potential impact of all forms of Group Travel.

To positively impact growth across all revenue streams, the assessment should consider how a higher number of guests will enhance room nights within the Joplin hotel market and amplify the use of Joplin restaurants and retail businesses.

At a minimum, the assessment will answer these questions:

What does the market currently do well with the existing assets?

What versatility should be considered to expand the use of existing assets?

What additional business could the market attract with the existing assets?

What additional business could the market attract by adding a tourism venue?

What type of group travel should the market avoid?

What types of tourism venues should be developed to increase business within the market? This should be a progressive, prioritized list of projects with supporting economic reasoning.

What is the best method for funding and sustaining any new tourism venues?

What coming trends should the market consider taking advantage of?

Detail the sports and recreation impact of the market.

Short-term and long-term impacts, and factor in seasonal opportunities.

Consideration of assets such as hotels, restaurants, nightlife, retail, air and ground transportation, geographic location, trails and recreation, and sporting opportunities.

The Consultant will be expected to survey key stakeholders about how different venue concepts meet their needs. The survey should also poll stakeholders about support for various financing models including increasing the current hotel/motel tax.

Prioritization of the projects identified from the Needs Assessment should identify funding, management, and sustainability responsibilities spanning public/private partners and stakeholder involvement, and clearly define specific roles.

The final report should include 'case studies' on successful venues in markets similar to Joplin. The case study should include information about how the project received initial support, obtained funding, governance structure, and other pertinent info.

Additionally, this study is the final step of seven action steps. These came out of a dialogue started in September 2019 between the chairs of the CVB Advisory Board, the board of directors of the Joplin Sports Authority, and the Southwest Missouri Lodging Association to align better the tourism effort, and the working relationship between the three organizations. Attached is a summary of these action steps as recorded in the advisory board's August 2020 minutes following a city council work session.

The selection of this consultant was done through the RFP process. The city received three bids for this project. After initial scoring, interviews were conducted with each company to better understand their approach to reaching the best outcome of the study. The broadest look between the tourism segments of conventions, trade shows, meetings, and sports is sought without bias towards one. Interviewers included representation from the CVB, JSA, and Parks & Rec. As a result, the bid in the mid-range, Conventions, Sports & Leisure International, LLC, offered the best course of action to fully understand the current, potential, and future impacts of group travel on the Joplin tourism region.

**FUNDING SOURCE:**

This Council Bill includes amending the CVB budget for this contract.

**RECOMMENDATIONS:**

The joint committee work by select members of the Joplin Convention & Visitors Bureau Advisory Board, Joplin Sports Authority Board of Directors, Joplin Parks, and the Southwest Missouri Lodging Association recommends passing this bill on first reading.



## JCVB Advisory Board Meeting

Minutes

August 25, 2020

Attended: Chair: Kevin Greim, Co-Chair: Miranda Comer, Sec: Crystal Albright, Denise DuBois, Bob Kluth, Lynn Weather, Traci Palmer, Jeremy Nienkamp, Mike Greninger, Councilwoman Christina Williams

Absent: Erin Slifka, arrived later

Staff: Patrick Tuttle, Kerstin Landwer

Guest: None

Location: 5<sup>th</sup> Floor Study, Joplin City Hall

### I. Call to Order:

Chair Greim called the meeting to order, time 3:01 pm.

### II. Approve of July 2020 Minutes:

Ms. Comer motion to accept, Ms. Palmer second, unanimously approved.

### III. Results from work session with Council:

Proposal # 1 - Approve board size reduction

Council did not support this action and voted to keep the board at 11 members. We currently have 1 at-large seat vacant which Council will fill the next time they address boards and commissions.

Proposal # 2 - Approve change to City Code 30-271 (Chamber rep term)

Council supported changing the language in the Municipal Code to return the Chamber Rep seat back to having term limits.

Proposal # 3 A & B - No action required

Council took no action on this proposal items

Proposal # 3 C - Approve CVB AB's review action of JSA's Budget

This item was tabled until mid-September to allow more discussion with JSA on how to accomplish this, if at all. The city attorney did state he thought that the contract council has with JSA does supersede the Code (which was written when JSA was part of the CVB). Mr. Greim and JSA president Mr. Doman will meet to start discussion.



Proposal # 3 D - Seek CVB AB input when necessary (CVB personnel and contractual employees)

No action was taken on this. Council would welcome input from the CVB AB regarding hiring, but the final word stays with Council.

Proposal # 4 - No action required (seek higher legal authorities' opinion)

Council took no action on this proposal

Proposal # 5 - Seek CVB AB input when necessary

Council amended the motion to read, "Nominations for open JCVB AB seats ~~must~~ (MAY) be recommended to the City Council by the JCVB AB." Passed.

Proposal # 6 - Support this motion - JSA using the CVB iDSS/Tempest Customer Relationship Management (CRM) software.

This was in the works prior to COVID and will resume at earliest possible date. Council concurred.

Proposal # 7 - Approve Feasibility Study as recommended by the CVB AB

This item was tabled until mid-September to allow more discussion with JSA on how to accomplish. Council preferred the original proposal that kept the process be within the CVB AB and not a 10-person mixed committee. After discussion regarding non-City employees in the selection process it seemed appointed board members could be in the process (i.e. CVB AB, JSA and Parks Board members). Mr. Greim, Mr. Doman and Mr. Hall will discuss further. As a side note: since you passed the motion there are 3 studies in the works within Parks & Recreation. One, still being developed is a comprehensive study for a Joplin Parks Master Plan. There may be pieces of it that would fit within a Tourism Venue Feasibility Study and in perspective, our study would exclude what the Parks study accomplished.

#### IV. CVB Budget update and FY21 review

Mr. Tuttle gave a detailed breakdown of the CVB budget and projections for the FY21 budget.

Mr. Greim asked what the earliest date would be for the Board to review the proposed budget so the Board could make suggestions. Mr. Tuttle replied that late June is when the internal process begins, so at the Board's June meeting.

Mr. Greninger asked about the website bid. Mr. Tuttle said one was not accepted since the bids came in higher than budgeted. Mr. Greninger asked what happens with unused money in the budget. Mr. Tuttle stated it goes into CVB reserve fund. We cannot earmark money from one budget to another.





Mr. Greninger inquired about the welcome sign at the airport along Dennis Weaver Blvd. Mr. Tuttle updated the Board that the new entry way into the Commercial Terminal meant taking the old sign out. Due to its construction, it cannot be rebuilt with the same materials. We will need to discuss what a new sign will look like near the General Aviation Terminal. Maybe a LED message board.

V. FY21 Grant Applications Reviewed:

The Board listened to four organizations present their case for FY21 CVB grant funding. Per the grant guidelines, the Board heard 5-minute presentations followed by 5-minute Q&A from: Joplin Arts Fest, Ozark Christian College, Historic Murphysburg and Downtown Joplin Alliance. The Board will decide grant allocations at the October meeting, following review of other applicants.

VI. Motion to adjourn by Ms. Comer, second by Mr. Nienkamp, time 4:54 pm.

##

Submitted respectfully.

A handwritten signature in black ink, appearing to read "Kevin Greim", written over a horizontal line.

Kevin Greim  
Chairman

A handwritten signature in black ink, appearing to read "Patrick Tuttle", written over a horizontal line.

Patrick Tuttle  
For the Secretary



**NOTICE OF REQUEST FOR PROPOSAL**

**REQUEST FOR PROPOSAL NO. 2022-RFP-16**

**JOPLIN TOURISM VENUE NEEDS ASSESSMENT**

**RFP Due Date: Noon, Thursday, September 22, 2022**

**Location:** City of Joplin  
Convention & Visitors Bureau  
602 S. Main Street  
Joplin, MO 64801

**Staff:** Patrick Tuttle  
**Email:** ptuttle@joplinmo.org  
**Phone:** 417-625-4789

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Proposals will be received by the Convention & Visitors Bureau at the specified location until the time and date cited above. Only proposals received by the correct time and date will be recorded.

Proposals must be submitted in an envelope with the Request for Proposal number and the Vendor's name and address clearly indicated on the envelope. All proposals must be completed in ink or typewritten and submitted by the time and date above.

Consultants are strongly encouraged to carefully read the entire Request for Proposal.

**September 2, 2022**

Issue Date

# CITY OF JOPLIN, MISSOURI

## 1.0 SCOPE OF WORK

### 1.1 Purpose

The City of Joplin is interested in obtaining the services of a consulting firm to complete a Tourism Venue Needs Assessment of the Joplin tourism region. Outlining the strengths of the current market, potential for growth, and markets to avoid. This project seeks to define the strategic steps needed to position the market as a stronger Group Travel destination. Priorities, sustainability, funding options, and case study examples should support assessment findings. A deliverable for this project will include a visual representation of market strengths, weakness, and potential areas of growth in a simple, visual format.

The Needs Assessment is in partnership with the Joplin Convention & Visitors Bureau (JCVB), Joplin Sports Authority (JSA), Joplin Parks and Recreation, and the Southwest Missouri Lodging Association (SWMLA).

All proposals should clearly define how the contractor will work with Joplin's tourism partners to determine market strengths and weaknesses, potential areas for growth, and a comprehensive road map for enhancing the group travel market. Proposals should also outline potential public funding partners.

### 1.2 Background

Joplin, Missouri has a bedtime population of over 50,150 and sees a daily workforce of over 86,000. The city serves as the regional hub for a population over 250,000 in the southwest corner of the state. This includes residents of communities surrounding Joplin which encompasses northeast Oklahoma and southeast Kansas. Of the regional tourism market, Joplin boasts the largest hotel market with just under 2,000 rooms from 23 properties, plus 200+ restaurants.

Joplin is located at the crossroads of Route 66, I-49, and I-44.

Both JCVB and JSA's primary source of revenue is from a 4% lodging tax, which is split 70/30 respectively.

The **Joplin Convention and Visitors Bureau** (d.b.a. Visit Joplin) is a department of the City of Joplin and focuses on promoting Joplin to leisure and business travelers, group planners, convention/conference planners, and tour operators who come from a distance greater than 70 miles from Joplin. These efforts are to generate visits that will result in an overnight stay, a return visit, and more frequent returns.

The Joplin CVB, through the VisitJoplinMO.com social, digital, and print branding platforms, positions the collective elements of the travel and tourism infrastructure within the market as a premier destination for increasing visitation while enhancing the visitor experience.

The **Joplin Sports Authority** is commissioned by the Joplin City Council to attract, promote, provide, and support local, state, regional, national, and international sporting events to the Joplin area, which will provide economic impact and enhance the quality of life for the residents of the Joplin area.

**Joplin Parks and Recreation** is a department of the City of Joplin providing quality parks, services, and programs to enhance the quality of life for the citizens of Joplin and surrounding communities.

**Southwest Missouri Lodging Association** exists to serve and unite representatives of the Joplin lodging and hospitality industry for the promotion and protection of their common interests, and to establish member properties as the preferred lodging properties of choice in Joplin through enhanced marketing efforts and the highest standards of professionalism.

### **1.3 Tourism Venue Needs Assessment**

#### **1.3.1 Scope of Work**

A Tourism Venue Needs Assessment has never been completed in the 33-year history of the City of Joplin's engagement in tourism marketing.

This RFP seeks an agency to conduct a Tourism Venue Needs Assessment of the Joplin regional tourism market, focusing primarily on the existing and potential impact of all forms of Group Travel.

To positively impact growth across all revenue streams, the assessment should consider how a higher number of guests will enhance room nights within the Joplin hotel market and amplify the use of Joplin restaurants and retail businesses.

At a minimum, the study must answer these questions:

- What does the market currently do well with the existing assets?
- What versatility should be considered to expand the use of existing assets?
- What additional business could the market attract with the existing assets?
- What additional business could the market attract by adding a tourism venue?
- What types of tourism venues should be developed to increase business within the market? This should be a progressive, prioritized list of projects with supporting economic reasoning.
- What is the best method for funding and sustaining any new tourism venues?
- What type of group travel should the market avoid?
- What coming trends should the market consider taking advantage of?
- Detail the sports and recreation impact of the market.
- Short-term and long-term impacts.
- Factor in seasonal opportunities.



- Consideration of assets such as hotels, restaurants, nightlife, retail, air and ground transportation, geographic location, trails and recreation, and sporting opportunities.
- Weigh the (+/-) impact of casinos across the Oklahoma and Kansas borders. Twelve casinos are in a 2-county reach with 5 offering lodging (931 rooms), gaming, and dining.
- The Consultant will be expected to survey key stakeholders about how different venue concepts meet their needs. The survey should also poll stakeholders about support for various financing models including increasing the current hotel/motel tax.

### **1.3.2 Prioritization**

- Once the “needs” are refined and more accurately estimated, Consultant will develop priorities for implementation. Phasing considerations are to include market impact, funding, planning time, construction disruption, tourism growth strategies, and revenue generation.
- Prioritization of the projects identified from the Needs Assessment should identify funding, management, and sustainability responsibilities spanning public/private partners and stakeholder involvement, and clearly define specific roles.
- In defining “roles”, each priority should be presented as an implementation matrix describing projects, the party’s primarily responsible for implementation (i.e., whether City of Joplin, tourism partners, industry leaders, or another parties), potential financing sources, and prioritization/timelines.
- The final report should include ‘case studies’ on successful venues in markets similar to Joplin. The case study should include information about how the project received initial support, obtained funding, governance structure, and other pertinent info.

In the past, the Joplin Convention & Visitors Bureau has completed DI Destination NEXT, TwoSix Digital Marketing Survey, and a Tourism Study (Design Workshop). Additionally, 5 years of VisaVue reporting is available. These findings could be included in the data collection phase. The Bureau has limited raw results from a conversion survey follow-up from Visitor Guide requests. All of these are pre-pandemic.

The consultant will be expected to make formal presentations in Joplin on or near the start and conclusion, to present the course of the research, summarize the project and communicate findings, respectively, before Tourism Venue Committee and stakeholders, and elected officials.

## **1.4 Content Requirements**

Each Proposal shall include the following:

The Proposal must detail how the Consultant will deliver on the Scope of Services required by this RFP and the cost of providing those services. Price guarantees should be included if applicable. Consultants are encouraged to present in their Proposals any alternate or creative means of providing any item specified in the Scope of Services, and the effect that would have on the proposed prices.

### **1.4.1 Company Profile**

Provide the following information relative to your firm:

- A. Firm name and business address.
- B. Project manager's name and direct contact information (phone and email).
- C. Year firm was established (include former firm names and year established). Identify the country and state in which the firm was incorporated or adopted.
- D. Provide the firm's type of ownership and, if applicable, parent company or subsidiaries. Include dates of any corporate mergers and/or acquisitions, including all present and former subsidiaries with dates of any and all restructuring since the founding date. Also, provide any licensure in Missouri.
- E. Firm's website URL.

### **1.4.2 Organizational Structure**

Describe your firm's organizational structure and discuss how you anticipate organizing your project team for this engagement.

### **1.4.3 Key Staff Resumes**

Provide a listing of key project team members who will be involved. Provide resumes for the project manager and other key managerial staff and technical information, which include work experience, education, and any work-related publications. The key people proposed for the project must participate. If, because of extenuating circumstances, a member must be replaced, the City must approve the new member.

### **1.4.4 Experience and Qualifications**

Set forth your experience and qualifications as they relate to the proposed project in terms of technical scope, tasks involved, deliverable products, and other elements of the work as they relate to the evaluation criteria and all requirements of this RFP. The Proposal should provide all information which the Consultant considers pertinent to its qualifications for performing the work called for by the RFP.

### **1.4.5 References**

Each Consultant must furnish a minimum of three (3) references. References should be listed for similar type work as requested in this RFP. Each reference must identify

and describe the project worked on and specify the originating and final project manager for the party providing the reference. References may or may not be reviewed or contacted at the sole discretion of the City.

**1.4.6 Timeline to Complete Study**

Each Consultant must furnish a timeline to complete the scope of work outlined in this RFP.

**1.5 Administrative Requirements**

**1.5.1 RFP Schedule**

The City of Joplin anticipates that the following timetable will apply to this RFP. The dates following the RFP issue date are subject to change:

Activity	Date
RFP Issued	September 2, 2022
RFP Due Date @ Noon	September 22, 2022
Finalist Interviews (if required)	September 27-28, 2022
Vendor Selection	September 30, 2022
Complete Contract	October 7, 2022
Present Contract to City Council for Approval	October 17, 2022
Consultant Commence Work	October 31, 2022
Draft Presentation to Assessment Committee	February 7, 2023
Final Report Presentation to City Council	February 20, 2023

Addenda to the RFP and Requests for Information:

The City may, at its sole discretion, issue Addenda to this Request for Proposals containing responses to questions and requests for information, clarifications or revisions of the RFP, or any other matters that the City deems appropriate. Addenda will be issued to those to whom the City sent the original RFP.

Any question, request for clarification, or request for additional information regarding this RFP should be submitted no later than noon on Thursday, September 22, 2022 via e-mail to [ptuttle@joplinmo.org](mailto:ptuttle@joplinmo.org) or in writing to Patrick Tuttle (Attn: Joplin RFP), City of Joplin, 602 S. Main Street, Joplin, MO 64801.

No oral response by any employee or agent of the City shall be binding on the City or shall in any way be considered a commitment by the City. If a Consultant finds any inconsistency or ambiguity in the RFP, the Consultant is requested to contact the JCVB at the above address.

## **1.6 Proposal Selection and Evaluation**

### **1.6.1 Proposal Evaluation Process**

Proposals, which the City determines in its sole discretion, that are deemed responsive to this RFP, will be reviewed, and evaluated by the City. The City reserves the right to request Consultants to make one or more presentations to the City at the City's offices at the Consultant's sole cost and expense, addressing Consultants' ability to achieve the scope of work of this RFP. Proposals will be evaluated, in part, according to whether the Consultant meets the minimum qualifications and submits a proposal complying with all the requirements of this RFP.

Evaluation of vendor proposals will be based on the following criteria:

- 25% Methodology - that the vendor will use to conduct work outlined in RFP and evidence of ability to perform the work described herein.
- 25% Experience – previous experience performing related projects of complex nature, including, but not limited to, similar size and type of organization.
- 10% References – will be based on references submitted as part of RFP but can include clients not submitted.
- 30% Cost of proposal – must contain a cost for the requested scope of work in a “not to exceed” amount.
- 10% Staff - capability and availability of professional staff to serve the City of Joplin in a competent and timely manner.

### **1.6.2 Responsibility for Costs**

The Consultant shall be fully responsible for all costs associated with the development, preparation, transmittal, and submission of any Proposal or material submitted in response to this RFP. The City assumes no contractual or other obligations as a result of the issuance of this RFP, the preparation or submission of a Proposal by a Consultant, the evaluation of Proposals, or the selection of any Consultant for further negotiations.

## **1.7 Contract Terms and Conditions**

The City may condition award of the Contract on the Consultant's acceptance of the terms and conditions contained in the form of agreement attached hereto and made a part hereof as Exhibit A. Consultants may submit with its Proposal, written objections to the terms and conditions established in this RFP and/or agreement by identifying the specific section(s) and paragraph(s) objected to, stating the reason(s) for the objection, and proposing alternative terms. Should Consultant object to any of the terms and conditions established in this RFP, including the form of agreement, the City reserves the right, in its sole discretion, to permit Consultant to rescind any or all such exceptions at any time prior to award of a contract. The City, in its sole discretion, may evaluate proposals according to whether the Consultant objects to terms and

conditions and if Consultant does object, the number and type of objections. In no event shall the City's selection of a Consultant for further negotiations constitute acceptance of any objection or proposed alternative to the terms and conditions established in this RFP. The City reserves the right, however, to add, delete, revise, or negotiate terms and conditions different than those included in the RFP, if, in the sole judgment of the City, it is in the best interest of the City to do so.

## **1.8 Exhibits**

The following exhibits are referenced in this RFP, incorporated into and made a part of this RFP:

- A. City of Joplin Standard Professional Services Agreement

## **2.0 FORMAT AND CONTENT OF PROPOSAL**

### **2.1 Proposal Terms and Conditions**

The following terms and conditions apply to submitting proposals in response to this Request for Proposal:

### **2.2 Interviews**

The City reserves the right to conduct personal interviews or require presentations of any or all proposers prior to selection. The City will not be liable for any costs incurred by the proposer in connection with such interviews/presentations (i.e. travel, accommodations, etc.)

### **2.3 Request for Additional Information**

The proposer shall furnish such additional information as the City of Joplin may reasonably require. The City reserves the right to make investigations of the qualifications of the proposer as it deems appropriate.

### **2.4 Acceptance/Rejection/Modification to Proposals**

The City reserves the right to negotiate modifications to proposals that it deems acceptable, reject any and all proposals, and to waive minor irregularities in the procedures.

### **2.5 Proposals Binding**

All proposals submitted shall be binding for one hundred twenty (120) calendar days following the opening.

### **2.6 Proposer's Certification**

By submitting a proposal, the proposer certifies that the proposal has been fully read and understood. The proposer has full knowledge of the scope and nature and quality of work to be performed. The proposer further certifies that no employee of the City has any direct or indirect financial interest in any resultant contract, and that no gratuities will be offered or provided to the City of Joplin employees or their family members.

## **2.7 Non-exclusive Contract**

The agreement resulting from this RFP shall be a non-exclusive contract, and the City reserves the right to purchase same or like services from other sources the City deems necessary and appropriate.

## **2.8 Late proposals**

Proposals received by the City after the time specified for receipt will not be considered. Proposers shall assume full responsibility for timely delivery of the proposals to the location designated for receipt of proposals. The City of Joplin is not responsible for the U.S. Mail or private couriers regarding mail being delivered by the specified time so that a proposal can be considered. All proposals will be received at the time and place specified and made available for public inspection when an award decision is made.

## **2.9 Completeness**

All information required by the Request for Proposal must be supplied to constitute a legitimate proposal. The City of Joplin reserves the right to use any and all information presented in any response to the RFP. Acceptance or rejection of the RFP does not affect this right.

## **2.10 Execution of Agreement**

It is anticipated the City will make their selection of a firm by September 16, 2022. The successful proposer shall enter into a contract with the City for the performance of work awarded to him and shall simultaneously provide any required bonds, indemnities and insurance certificates prior to the commencement of work. A copy of the sample agreement is attached. Failure to comply within the established deadline for submittal of required documents may be grounds for cancellation of the award.

## **3.0 SUBMISSION OF PROPOSALS**

In order for the City to adequately compare proposals and evaluate them uniformly and objectively, all proposals shall be submitted in accordance with this format. The proposal should be prepared simply and economically, providing straight-forward and concise information as requested.



### **3.1 Proposal Due Date**

Sealed proposals with one (1) original and two (2) complete copies will be received at the Joplin Convention & Visitors Bureau no later than Noon, September 22, 2022. Proposals will not be accepted after this time. Proposals shall be addressed as follows:

#### **For Mail or Hand Delivery**

**JOPLIN CONVENTION & VISITORS BUREAU / CITY OF JOPLIN**

**PATRICK TUTTLE**

**602 S. MAIN STREET**

**JOPLIN, MO 64801**

**Submitted envelopes should be marked: "REQUEST FOR PROPOSAL NO. 2022-RFP-XX: "JOPLIN TOURISM VENUE NEEDS ASSESSMENT".**

### **3.2 Amendments**

If it becomes necessary to revise or amend any part of this Request for Proposal, the City will furnish the revision by written Amendment to all prospective proposers who received an original Request for Proposal.

### **3.3 Proposal Evaluation Process**

The steps and activities in the proposal process will include the following:

- 3.3.1** The City will review and evaluate all proposals submitted in response to this Request for Proposals. The City shall conduct a preliminary evaluation of all proposals based on the information provided and other evaluation criteria as set forth in this Request for Proposals or as reasonably determined by the City.
- 3.3.2** The City will first review each proposal for compliance with the minimum qualifications and mandatory requirements of the RFP. Failure to comply with any mandatory requirements may disqualify a proposal.
- 3.3.3** Proposals will then be evaluated and rated in accordance with the evaluation criteria. A shortlist will be developed listing the highest ranked proposals.
- 3.3.4** The City will confer with all responsible proposers who have been short listed and may arrange, if necessary, for interviews/presentations by the short-listed firms.

- 3.3.5** The City reserves the right to conduct pre-award discussions and/or pre-contract negotiations with any or all responsive and responsible proposers who submit proposals determined to be reasonably acceptable of being selected for award. Proposers shall be accorded fair and equal treatment with respect to any opportunity for discussion and revision of proposals and such revisions may be permitted after submission of proposals and prior to award of a contract.
- 3.3.6** The City reserves the right to reject any and all proposals and to waive minor irregularities. The City further reserves the right to seek new proposals when such a procedure is reasonable and in the best interests of the City to do so.

NOTICE: *This Agreement is included as a sample only and should not be considered a final document. Any agreement between the City and a successful bidder may be significantly different than the agreement attached following legal review.*

**EXHIBIT A**

**CONTRACT NO.** \_\_\_\_\_

**CITY ADDRESS & PHONE**

**NAME, ADDRESS & PHONE OF  
CONSULTANT**

Joplin CVB / City of Joplin  
602 S. Main Street  
Joplin, MO 64801  
417-625-4789

**AGREEMENT**

**THIS AGREEMENT**, made and entered into this \_\_\_\_\_ day of \_\_\_\_\_, 2020, by and between the City of Joplin, a municipal corporation of the State of Missouri, hereinafter referred to as the "City" with offices at 602 S. Main Street, Joplin, Missouri, and Consultant hereinafter referred to as the "Consultant."

**WITNESSETH:**

**WHEREAS**, the City of Joplin desires to engage the Consultant to render certain services hereinafter described in Request for Proposal **2022-RFP-16** which Request for Proposal is attached hereto and incorporated herein as Exhibit A; and

**WHEREAS**, the Consultant submitted a proposal dated \_\_\_\_\_ which proposal is attached hereto and incorporated herein as Exhibit B; and

**WHEREAS**, the Consultant has become the lowest and best Offeror for performing the services listed in the Notice of Award, which Notice of Award is attached hereto and incorporated herein as Exhibit C;

**NOW, THEREFORE**, the parties to the contract agree to the following:

1. The City agrees to engage the Consultant and the Consultant agrees to perform, in strict accordance with Exhibit A, and within the time specified therein, the services set forth in Exhibit B.
2. The services of the Consultant shall commence only as authorized in writing by City purchase order or other written notice and shall be undertaken and completed as promised by the Consultant in Exhibit B. The term of the Agreement shall be for the period specified in Exhibit B.

3. The City agrees to pay the Consultant in accordance with the prices and terms set forth in Exhibit B for work authorized by City purchase order or other written Notice by the City upon presentation of proper invoice and inspection by the City of work completed by the Consultant.
4. All information, data, and reports as are existing, available, and necessary for the carrying out of the work, shall be furnished to the Consultant without charge, and the parties shall cooperate with each other in every way possible in carrying out the scope of services.
5. The Consultant shall fully coordinate its activities in the performance of the contract with the activities of the City.
6. The Consultant represents that Consultant will secure at Consultant's own expense; all personnel required to perform the services called for under this contract by Consultant. Such personnel shall not be employees of or have any contractual relationship with the City except as employees of the Consultant. All the services required hereunder will be performed by the Consultant or under Consultant's direct supervision and all personnel engaged in the work shall be fully qualified and shall be authorized under state and local law to perform such services. None of the work or services covered by this contract shall be subcontracted without the written approval of the City.
7. **Termination:** If, through any cause, the Consultant shall fail to fulfill in a timely and proper manner Consultant's obligations under this contract, or if the Consultant shall violate any of the covenants, agreements, or stipulations of this contract, the City shall thereupon have the right to terminate this contract by giving written notice to the Consultant of such termination and specifying the effective date thereof, at least five (5) days before the effective day of such termination. The City may, without cause, terminate this contract upon 30 day's prior written notice. **In either such event, all finished or unfinished documents, data, studies, reports, or other materials prepared by the Consultant shall, at the option of the City become its property.** The Consultant shall be entitled to receive just and equitable compensation for any satisfactory work completed. Notwithstanding the above, the Consultant shall not be relieved of liability to the City for damages sustained by the City by virtue of any such breach of the contract by the Consultant.
8. **Assignment:** The Consultant shall not assign any interest in this contract and shall not transfer any interest in the same (whether by assignment or novation), without prior written consent of the City thereto. Provided, however, that claims for money due or to become due to the Consultant from the City under this contract may be assigned to a bank, trust company, or other financial institution without such approval. Notice of such assignment or transfer shall be furnished in writing promptly to the City. Any such assignment is expressly subject to all rights and remedies of the City under this agreement, including the right to change or delete activities from the contract or to terminate the same as provided herein, and no such assignment shall require the City to give any notice to any such assignee of any actions which the City may take under this agreement, though City will attempt to so notify any such assignee.

9. Any reports, data, or similar information given to or prepared or assembled by the Consultant under this contract which the City requests to be kept as confidential shall not be made available to any individual or organization by the Consultant without prior written approval of the City.
10. **Modification of Contract:** The Scope of Work to be done under the Contract shall be subject to modification and supplementation upon the written Agreement of the duly authorized representatives of the Contracting parties. No provision in the Contract shall be changed or modified without the execution of a formal amendment to the Contract, mutually agreed to by the City and the Consultant and processed through the Division of Purchases. Upon request by the City, the Consultant shall provide an estimate of cost of any additional work or services to be incorporated by a modification to the Scope of Work and the Contract.
11. **Contract Documents:** The agreement between the City of Joplin and the Consultant shall consist of (1) The Contract form which embodies the requirements contained herein, (2) the Request for Proposal, and any amendments thereto and, (3) the proposal, as accepted, submitted in response to the Request for Proposal. In the event of a conflict in language between the documents referenced above, the provisions and requirements set forth and/or referenced in the Contract shall govern over all other documents, and the Request for Proposal and amendments thereto shall govern over the Consultant's Proposal and amendments thereto. However, the City reserves the right to clarify any Contractual relationship in writing with the concurrence of the Consultant, and such written clarification shall govern in case of conflict with the applicable requirements stated in the Request for Proposal or the Consultant's proposal. In all other matters not affected by the written clarification, if any, the Request for Proposal shall govern. The Consultant is cautioned that the proposal shall be subject to acceptance without further clarification.
12. **General Independent Consultant Clause:** This agreement does not create an employee/employer relationship between the parties. It is the parties intention that the Consultant will be an Independent Consultant and not the City's employee for all purposes, including but not limited to, the application of the Fair Labor Standards Act minimum wage and overtime payments, Federal Insurance Contributions Act, the Social Security Act, the Federal Unemployment Tax Act, the provisions of the Internal Revenue code, Missouri revenue and taxation laws, Missouri Workers' Compensation, and unemployment insurance laws. The Consultant will retain sole and absolute discretion in the judgment of the manner and means of carrying out the Consultant's activities and responsibilities hereunder. The Consultant agrees that it is a separate and independent enterprise from the public employer, that is has a full opportunity to find other business, that is has made its own investment in its business, and that it will utilize a high level of skill necessary to perform the work. This agreement shall not be construed as creating any joint employment relationship between the Consultant and the City, and the City will not be liable for any obligation incurred by the Consultant, including but not limited to unpaid minimum wages and/or overtime premiums.

13. The Consultant shall not be entitled to any of the benefits established for the employees of the City nor be covered by the Workers Compensation Program of the City.
14. **Certification of Non-Resident/Foreign Consultants:** If the Consultant is a foreign corporation or non-resident Consultant, it is agreed that the Consultant shall procure and maintain during the life of this contract:
  - A. A certificate of authority to transact business in the State of Missouri from the Secretary of State, unless exempt pursuant to the provisions of Section 351.570 RSMo.
  - B. A certificate from the Missouri Director of Revenue evidencing compliance with transient employer financial assurance law, unless exempt pursuant to the provisions of Section 285.230 RSMo.
15. **Nondiscrimination:** The Consultant agrees in the performance of this contract not to discriminate on the ground or because of race, creed, color, national origin or ancestry, sex, religion, handicap, age, or political opinion or affiliation, against any employee of Consultant or applicant for employment and shall include a similar provision in all subcontracts let or awarded hereunder.
16. Consultant covenants that it presently has no interest and shall not acquire any interest, direct or indirect, which would conflict in any manner or degree with the performance of services to be performed under this contract. The Consultant further covenants that in the performance of this contract no person having such interest shall be employed.
17. **Consultant's Responsibility for Subcontractor:** It is further agreed that Consultant shall be as fully responsible to the City for the acts and omissions of its subcontractor, and of persons either directly or indirectly employed by them, as Consultant is for the acts and omissions of persons it directly employs. Consultant shall cause appropriate provisions to be inserted in all subcontracts relating to this work, to bind all subcontractor to Consultant by all the terms herein set forth, insofar as applicable to the work of subcontractor and to give Consultant the same power regarding termination of any subcontract as the City may exercise over Consultant under any provisions of this contract. Nothing contained in this contract shall create any contractual relation between any subcontractor and the City or between any subcontractors.



18. The certificates of insurance, including evidence of the required endorsements of the policies shall be filed with the City of Joplin within ten (10) days of the date of receipt of the Award of the contract to the Consultant and prior to the start of work. All insurance policies shall provide thirty (30) days written notice to be given by the insurance company in question, prior to modification or cancellation of insurance. Such notices shall be mailed, return receipt requested to:

City Attorney  
City of Joplin  
602 S. Main Street  
Joplin, MO 64801

**19. Liability and Indemnity:**

- A. In no event shall the City be liable to the Consultant for special, indirect, or consequential damages, except those caused by the City's gross negligence or willful or wanton misconduct arising out of or in any way connected with a breach of this contract. The maximum liability of the City shall be limited to the amount of money to be paid or received by the City under this contract.
- B. The Consultant shall defend, indemnify and save harmless the City, its elected or appointed officials, agents and employees from and against any and all liability, suits, damages, costs (including attorney fees), losses, outlays and expenses from claims in any manner caused by, or allegedly caused by, or arising out of, or connected with, this contract, or the work or any subcontract there under (the Consultant hereby assuming full responsibility for relations with subcontractors), including, but not limited to, claims for personal injuries, death, property damage, or for damages from the award of this contract to Consultant.
- C. The Consultant shall indemnify and hold the City harmless from all wages or overtime compensation due any employees in rendering services pursuant to this agreement or any subcontract, including payment of reasonable attorneys' fees and costs in the defense of any claim made under the Fair Labor Standards Act, the Missouri Prevailing Wage Law or any other federal or state law.
- D. The indemnification obligations of consultant hereunder shall not be limited by any limitations as to the amount or type of damages, compensation or benefits payable by or for the Consultant, under any federal or state law, to any person asserting the claim against City, its elected or appointed officials, agents, and employees, for which indemnification is sought.
- E. The indemnification obligations herein shall not negate, abridge, or reduce in any way any additional indemnification rights of the City, its elected or appointed officials, agents, and employees, which are otherwise available under statute, or in law or equity.

- F. Consultant affirms that it has had the opportunity to recover the costs of the liability insurance required in this agreement in its contract price. Consultant's obligation under this agreement to defend, indemnify and hold harmless any person from that person's own negligence or wrongdoing is limited to the coverage and limits of the applicable insurance.
20. **Conflict of Interest:** No salaried officer or employee of the City and no member of the City Council shall have a financial interest, direct or indirect, in this contract. A violation of this provision renders the contract void. Any federal regulations and applicable provisions in RSMo. Chapter 105 shall not be violated.
21. **Entire Agreement:** This agreement, including the contract documents contained or referenced herein, constitutes the entire agreement between the parties. No modification, amendment, or waiver of any of the provisions of this agreement shall be effective unless in writing specifically referring hereto and signed by both parties.
22. **Waiver:** No provision of the contract documents shall be construed, expressly or by implication, as a waiver by the City of any existing or future right or remedy available by law in the event of any claim of default or breach of contract.
23. **Jurisdiction:** This agreement and every question arising hereunder shall be construed or determined according to the laws of the State of Missouri. Should any part of this agreement be adjudicated, venue shall be proper only in the Circuit Court of Jasper County, Missouri.
24. **Notices:** All notices required or permitted hereunder and required to be in writing may be given by first class mail addressed to Division of Purchases, 602 S. Main, Joplin, Missouri, 64801, and the Consultant at the address indicated. The date of delivery of any notice shall be the date falling on the second full day after the day of its mailing.

**IN WITNESS WHEREOF** the parties have hereunto set their hands and seal the date first above written.

**CITY OF JOPLIN, MISSOURI**

By: \_\_\_\_\_

Nicholas Edwards, City Manager

**CONSULTANT**

\_\_\_\_\_

Company Name

By: \_\_\_\_\_

Signature

Name: \_\_\_\_\_

Print or type

Title: \_\_\_\_\_

**APPROVED AS TO FORM:**

\_\_\_\_\_

Peter C. Edwards, City Attorney

**TOURISM VENUE NEEDS ASSESSMENT**  
**RFP 2022-16 Score Tabulation**

**INITIAL SCORING**

**INTERVIEW SCORING**

	Jared Bruggeman (JSA)			Paul Bloomberg (Parks)			Patrick Tuttle (CVB)		
	Hunden	CSL	PGAV	Hunden	CSL	PGAV	Hunden	CSL	PGAV
<b><u>Cost (30 Pts):</u></b>	\$68,000			\$111,608			\$126,500		
Must contain a cost for the requested scope of work in a "not to exceed" amount.	30	8	0	30	8	0	30	8	0
<b><u>Methodology (25 Pts):</u></b>									
How the vendor will conduct work outlined in RFP and evidence of ability to perform the	15	25	20	24	24	23	15	25	20
<b><u>Experience (25 Pts):</u></b>									
Previous experience performing related projects of complex nature, including, but not	15	23	25	24	24	24	20	24	25
<b><u>Staff (10 Pts):</u></b>									
Capability and availability of professional staff to serve the City of Joplin in a competent and	7	8	8	10	10	10	8	10	9
<b><u>References (10 Pts):</u></b>									
References from similar projects	5	8	7	5	10	7	10	10	8
	TOTALS			TOTALS			TOTALS		
	72	72	60	93	76	64	83	77	62

Hunden	CSL	PGAV	
86	95	79	<b>JSA</b>
79	86	71	<b>P&amp;R</b>
90	95	85	<b>CVB</b>
85	92	78	avg.

	Total	Average
Hunden =	248	49.6
CSL =	225	45
PGAV =	186	37.2

**AGREEMENT**  
**FOR CONSULTING SERVICES**

THIS AGREEMENT is made and entered into this 3rd day of January 2023, by and between the City of Joplin, Missouri, a Missouri Municipal Corporation, hereinafter referred to as “City,” and Conventions, Sports & Leisure International, LLC, a Delaware Limited Liability Company, hereinafter referred to as “Consultant,” and with City and Consultant being referred to collectively as “the Parties.”

WITNESSETH:

WHEREAS, City desires to engage Consultant to perform the services described in Request for Proposal 2022-RFP-16: Joplin Tourism Venue Needs Assessment, attached hereto and incorporated by reference as Exhibit A; and

WHEREAS, Consultant submitted its proposal, attached hereto and incorporated by reference as Exhibit B; and

WHEREAS, Consultant has become the lowest and best Offeror for performing said services.

NOW, THEREFORE, in exchange for valuable consideration each received from the other, the receipt and sufficiency of which are hereby acknowledged, the Parties do hereby agree as follows:

1. Scope of Work and Payment.

a. City agrees to engage Consultant for performance, and Consultant agrees to perform, the services described in Exhibit A within the time specified therein.

b. Consultant represents that it is equipped, competent, and able to perform, and that it will perform all services herein set forth in a diligent and competent manner in accordance with the professional standard of care customarily recognized by members of Consultant’s profession practicing in the State of Missouri within the same general timeframe.

c. The services of Consultant shall commence only as authorized in writing by City and shall be undertaken and completed as promised by Consultant as described in Exhibit B.

d. City agrees to pay Consultant in accordance with the prices and terms set forth in Exhibit B for work authorized by City upon presentation of proper invoice and inspection by City of work completed by Consultant. However, in no event shall the total payment for the scope of work exceed \$111,608.00.

e. All information, data, and reports as are existing, available, and necessary for the carrying out of the work, shall be furnished to Consultant without charge, and the Parties shall cooperate with each other in every way possible in carrying out the scope of services.

f. Consultant shall fully coordinate its activities in the performance of this contract with the activities of City.

g. Consultant represents that Consultant will secure the following at Consultant's own expense: all personnel required to perform the services called for under this contract by Consultant. Such personnel shall not be employees of or have any contractual relationship with City except as employees of Consultant. All the services required hereunder will be performed by Consultant or under Consultant's direct supervision and all personnel engaged in the work shall be fully qualified and shall be authorized under state and local law to perform such services. None of the work or services covered by this contract shall be subcontracted without the written approval of City.

h. Consultant understands that time is of the essence in this Agreement, and services shall be rendered promptly to not delay City.

2. Amendments. The covenants and obligations herein contained are the full and complete terms of this Agreement, and no alteration, amendments, or changes to such terms shall be binding unless first reduced to writing and executed with the same formality as this Agreement.

3. Assignment. This Agreement, including payment hereunder, shall not be sub-let, assigned, or otherwise disposed of, except with the prior written consent of the City.

4. Attorney's Fees and Expenses. If City files suit in order to enforce any term of this Agreement and is the prevailing party, Consultant shall be liable for City's reasonable attorney's fees and expenses. In no event shall City be liable for Consultant's reasonable attorney's fees and expenses.

5. Choice of Law and Venue. This Agreement has been made, and its validity, performance and effect shall be determined, in accordance with the laws of the State of Missouri and venue for litigation between the parties shall be solely and exclusively in Jasper County, Missouri.

6. Compliance with Laws. Consultant shall observe and comply with all Federal, State, and local laws and ordinances that affect those employed or engaged by it on the project, or the material or equipment used, or the conduct of the work, and shall procure all necessary licenses, permits, and insurance.

7. Contract Documents. The contract documents shall consist of the following: this Agreement, City's Request for Proposal, and Consultant's Response to City's Request for Proposal. In the event of conflict between the contract documents, this Agreement will prevail. In the event of conflict between the City's Request for Proposal and Consultant's Response to City's Request for Proposal, City's Request for Proposal will prevail.



8. Entire Agreement. This Agreement (including any Exhibits) contains the entire understanding of the parties with respect to the subject matter hereof. It may not be altered or amended except by an agreement in writing signed by both parties.

9. Ethics. Consultant warrants that it has not employed or retained any company or person, other than a bona fide employee working solely for Consultant, to solicit or secure this Agreement, and that it has not paid or agreed to pay any company or person, other than a bona fide employee working solely for Consultant, any fee, commission, gift, or contingent fee.

10. Headings. The headings of paragraphs in this Agreement are for convenience only. The headings form no part of this Agreement and shall not affect its interpretation.

11. Indemnification. Contractor hereby assumes all risk of, and responsibility for, and agrees to indemnify and save harmless City, from and against any and all claims, demands, suits, actions, recoveries, judgments, costs, and expenses, including reasonable attorney's fees and expenses, therewith made, brought or obtained on account of the loss of life or property or injury or damage to the person or property of any person or persons whomsoever, whether such person or persons be Contractor, its agents or employees, or City, its agents or employees, or any third-person in any way connected with the parties hereto, which loss of life or property, or injury or damage to persons or property, shall be due to, or arise out of, result from, or be in any way connected with, this Agreement, except to the extent arising from or caused by the sole or gross negligence or willful misconduct of City, its agents or employees.

12. Independent Contractor. This Agreement does not create an employer-employee relationship between the parties. Consultant is an independent contractor and is not entitled to any benefits including health, dental, vision, disability, life, and unemployment insurance, worker's compensation coverage, and LAGERS. Consultant is an independent contractor and not an employee for all purposes including the application of the Fair Labor Standards Act Minimum Wage and Overtime Payments, Federal Insurance Contribution Act, Social Security Act, Federal Unemployment Tax Act, and the provisions of the Internal Revenue Code, Missouri Revenue and Taxation Laws, and Missouri's Worker Compensation Laws and Unemployment Insurance Laws.

13. Intellectual Property. Any information, know-how, data, results, inventions, and any associated intellectual property, that is made, discovered, created, invented, or generated by Consultant in any activities or work under this Agreement shall be owned by City.

14. Non-Discrimination. Contractor agrees in the performance of this Agreement not to discriminate on the ground or because of race, creed, color, national origin or ancestry, sex, religion, handicap, age, status as a protected veteran or status as a qualified individual with a disability, or political opinion or affiliation, against any employee of Contractor or applicant for employment and shall include a similar provision in all subcontracts let or awarded hereunder.

15. Notices. All notices required or permitted hereinunder and required to be in writing may be given by first class mail addressed to City and Consultant at the addresses as follows:

City of Joplin, Missouri

Convention, Sports & Leisure International, LLC

ATTN: City Attorney  
602 S. Main St.  
Joplin, MO 64801

ATTN: Richard Cutting-Miller  
61 Broadway, Suite 2400  
New York, NY 10006

The date of delivery of any notice given by mail shall be the date falling on the second full day after the day of its mailing.

16. Records and Audits. The Consultant shall maintain accounts and records, including personnel, property, and financial records, adequate to identify and account for all costs pertaining to the Contract and such other records as may be deemed necessary by the City to assure proper accounting for all project funds. These records will be made available for audit purposes to the City or any authorized representative, and will be retained for three years after the expiration of this Contract.

17. Representations. The signatories hereto represent and warrant that they have read this Agreement, that they are fully authorized in the capacities shown, that they understand the terms of this Agreement, and that they are executing the same voluntarily and solely for the consideration described herein.

18. Severability. If any of the provisions of this Agreement shall be construed to be invalid or illegal, the legality or validity of the other provisions of this Agreement shall not be effected thereby. Any illegal or invalid provision of this Agreement shall be severable and any other provisions shall remain in full force and effect.

19. Subcontractors. Consultant shall be as fully responsible to City for the acts and omissions of its subcontractors, and of persons either directly or indirectly employed by them, as Consultant is for the acts and omissions of persons it directly employs. Consultant shall cause appropriate provisions to be inserted in all subcontracts relating to this work, to bind all subcontractors to Consultant by all the terms herein set forth, and insofar as applicable to the work of subcontractors and to give Consultant the same power regarding termination of any subcontract as City may exercise over Consultant under any provisions of this Agreement. Nothing contained in this Agreement shall create any contractual relation between the subcontractor and City or between any subcontractors.

20. Termination. If, through any cause, Consultant shall fail to fulfill in a timely and proper manner Consultant's obligations under this contract, or if Consultant shall violate any of the covenants, agreements, or stipulations of this contract, City shall thereupon have the right to terminate this contract by giving written notice to Consultant of such termination and specifying the effective date thereof, at least five (5) days before the effective day of such termination. City may, without cause, terminate this contract upon thirty (30) day's prior written notice. In either such event, all finished or unfinished documents, data, studies, reports, or other materials prepared by the Consultant shall, at the option of City, become its property. Consultant shall be entitled to receive just and equitable compensation for any satisfactory work completed. Notwithstanding the above, Consultant shall not be relieved of liability to City for damages sustained by City by virtue of any such breach of the contract by Consultant.

21. Third-Party Beneficiaries. This Agreement shall not confer any rights or remedies upon any person other than the parties and their respective successors and permitted assigns.

22. Unauthorized Aliens. That pursuant to Missouri Revised Statute Sections 285.525 through 285.555, if this contract exceeds the amount of \$5,000.00 and Consultant is associated with a business entity, Consultant shall provide an acceptable notarized affidavit stating that the associated business entity is enrolled in and participates in a federal work authorization program with respect to the employees working in connection with the contracted services, and that said business entity does not knowingly employ any person who is an unauthorized alien in connection with the contracted services. Additionally, Consultant must provide documentation for said business entity evidencing current enrollment in a federal work authorization program.

23. Waiver. Waiver of any provision of this Agreement or breach of this Agreement shall not thereafter be deemed to be a consent by the waiving party to any further waiver, modification or breach by the other party, whether new or continuing, of the same or any other covenant, condition or provision of this Agreement. Failure by one of the parties to this Agreement to assert its rights for any breach of this Agreement shall not be deemed a waiver of such rights.

IN WITNESS WHEREOF, the Parties have hereunto set their hands the date first above written.

CITY OF JOPLIN, MISSOURI

CONVENTIONS, SPORTS & LEISURE INTERNATIONAL, LLC



\_\_\_\_\_  
Nick Edwards, City Manager

By: Richard Cutting-Miller  
Vice President Tourism Strategy  
Its: authorized representative

ATTEST:

\_\_\_\_\_  
Holly Nagy, City Clerk

**COUNCIL BILL NO. 2023-601**

**ORDINANCE NO.**

AN ORDINANCE authorizing the City of Joplin, Missouri, to enter into an Agreement with Conventions, Sports & Leisure International, LLC, a Delaware Limited Liability Company, for the purpose of conducting a Tourism Venue Needs Assessment of the Joplin tourism market for the not to exceed price of One-Hundred and Eleven Thousand Six Hundred and Eight and 00/100 Dollars (\$111,608.00); amending the Annual Budget of the City of Joplin for the Fiscal Year 2022-2023 as adopted by Ordinance 2022-161 on October 17, 2022; authorizing the City Manager to execute the same by and on behalf of the City of Joplin; and, setting a date when this Ordinance shall become effective.

WHEREAS, the City is interested in obtaining the services of a consulting firm to complete a Tourism Venue Needs Assessment of the Joplin tourism region for the purpose of outlining the strengths of the current market, growth potential, and tourism markets to avoid; and

WHEREAS, this project seeks to define the strategic steps needed to position the market as a stronger Group Travel destination; and

WHEREAS, this project will provide priorities, sustainability, funding options, and case study examples supporting the assessment's findings; and

WHEREAS, this Needs Assessment request is in partnership with the Joplin Convention & Visitors Bureau (JCVB), Joplin Sports Authority (JSA), Joplin Parks and Recreation, and the Southwest Missouri Lodging Association (SWMLA); and

WHEREAS, The City desires to engage a Consultant to perform the services described in Request for Proposal 2022-RFP-16: Joplin Tourism Venue Needs Assessment, attached hereto and incorporated by reference as Exhibit A.

**NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF JOPLIN, MISSOURI, as follows:**

Section 1. That the Agreement by and between the City of Joplin, Missouri, and Conventions, Sports & Leisure International, LLC, a Delaware Limited Liability Company, for the purpose of conducting a Tourism Venue Needs Assessment of the Joplin tourism market for the not to exceed price of One-Hundred and Eleven Thousand Six Hundred and Eight and 00/100 Dollars (\$111,608.00), a true and accurate copy of said Agreement being attached hereto and incorporated as Exhibit "B," be and the same is hereby approved.

Section 2. That the City Manager of the City of Joplin, Missouri, is hereby authorized and directed to execute said Agreement by and on behalf of the City of Joplin.

Section 3. That fiscal year 2022-2023 budgeted appropriations as adopted by Ordinance 2022-161 be amended by increasing appropriations by the total amount of One Hundred Eleven Thousand Six Hundred Eight Dollars and No Cents (\$111,608.00).

Section 4. That the Director of Finance is hereby directed to make all necessary entries on the City records to show the increase in appropriations.

Section 5. That this Ordinance shall be in full force and effect on February 7, 2023.

**COUNCIL BILL NO. 2023-601 (Continued)**

**ORDINANCE NO.**

PASSED BY THE COUNCIL OF THE CITY OF JOPLIN, MISSOURI, this \_\_\_\_ day of February,  
2023, by a vote of \_\_\_\_\_.

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Douglas W. Lawson, Mayor

ATTEST:

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Holly Nagy, City Clerk

APPROVED AS TO FORM:

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Peter C. Edwards, City Attorney