

**COUNCIL BILL NO. 2023-601**

**ORDINANCE NO.**

AN ORDINANCE authorizing the City of Joplin, Missouri, to enter into an Agreement with Conventions, Sports & Leisure International, LLC, a Delaware Limited Liability Company, for the purpose of conducting a Tourism Venue Needs Assessment of the Joplin tourism market for the not to exceed price of One-Hundred and Eleven Thousand Six Hundred and Eight and 00/100 Dollars (\$111,608.00); amending the Annual Budget of the City of Joplin for the Fiscal Year 2022-2023 as adopted by Ordinance 2022-161 on October 17, 2022; authorizing the City Manager to execute the same by and on behalf of the City of Joplin; and, setting a date when this Ordinance shall become effective.

WHEREAS, the City is interested in obtaining the services of a consulting firm to complete a Tourism Venue Needs Assessment of the Joplin tourism region for the purpose of outlining the strengths of the current market, growth potential, and tourism markets to avoid; and

WHEREAS, this project seeks to define the strategic steps needed to position the market as a stronger Group Travel destination; and

WHEREAS, this project will provide priorities, sustainability, funding options, and case study examples supporting the assessment's findings; and

WHEREAS, this Needs Assessment request is in partnership with the Joplin Convention & Visitors Bureau (JCVB), Joplin Sports Authority (JSA), Joplin Parks and Recreation, and the Southwest Missouri Lodging Association (SWMLA); and

WHEREAS, The City desires to engage a Consultant to perform the services described in Request for Proposal 2022-RFP-16: Joplin Tourism Venue Needs Assessment, attached hereto and incorporated by reference as Exhibit A.

**NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF JOPLIN, MISSOURI, as follows:**

Section 1. That the Agreement by and between the City of Joplin, Missouri, and Conventions, Sports & Leisure International, LLC, a Delaware Limited Liability Company, for the purpose of conducting a Tourism Venue Needs Assessment of the Joplin tourism market for the not to exceed price of One-Hundred and Eleven Thousand Six Hundred and Eight and 00/100 Dollars (\$111,608.00), a true and accurate copy of said Agreement being attached hereto and incorporated as Exhibit "B," be and the same is hereby approved.

Section 2. That the City Manager of the City of Joplin, Missouri, is hereby authorized and directed to execute said Agreement by and on behalf of the City of Joplin.

Section 3. That fiscal year 2022-2023 budgeted appropriations as adopted by Ordinance 2022-161 be amended by increasing appropriations by the total amount of One Hundred Eleven Thousand Six Hundred Eight Dollars and No Cents (\$111,608.00).

Section 4. That the Director of Finance is hereby directed to make all necessary entries on the City records to show the increase in appropriations.

Section 5. That this Ordinance shall be in full force and effect on February 7, 2023.

**COUNCIL BILL NO. 2023-601 (Continued)**

**ORDINANCE NO.**

PASSED BY THE COUNCIL OF THE CITY OF JOPLIN, MISSOURI, this \_\_\_\_\_ day of February,  
2023, by a vote of \_\_\_\_\_.

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Douglas W. Lawson, Mayor

ATTEST:

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Holly Nagy, City Clerk

APPROVED AS TO FORM:

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Peter C. Edwards, City Attorney