

CITY OF JOPLIN

COUNCIL AGENDA ITEM

ITEM:

Council Bill No. 2022-611. This Council Bill approves the Agreement between Oakhurst Signs and Graphics of St. Petersburg, Florida, and the City of Joplin for a replacing the existing signage of the City of Joplin wayfinding system. This agreement is for the design, manufacturing, shipping, and installation of the wayfinding signs.

MEETING DATE:

Monday, October 3, 2022

ORIGINATING DEPARTMENT:

Convention & Visitors Bureau

REVIEWED BY:

Director of Convention & Visitors Bureau-Patrick Tuttle, Director of Finance-Leslie Haase, City Attorney-Peter Edwards, City Manager-Nicholas Edwards

SUMMARY REQUEST:

This Council Bill authorizes the purchase of replacement signage for the City of Joplin Wayfinding Signage System that has been in place since 2014.

Using the existing poles and brackets in place, Oakhurst bid for Thirty-One Thousand and Fifty dollars (\$31,050) for materials, manufacturing, and shipping, and Eight Thousand Two hundred and Fifty dollars (\$8,250) for installation, for a total project cost of Thirty-Nine Thousand Three Hundred dollars (\$39,300).

BACKGROUND:

The Joplin Convention & Visitors Bureau is seeking to replace the 8-year-old, weathered signage of the City's existing Wayfinder System with a version that will be more appealing to travelers and be more compliant with Missouri Department of Transportation (MO-DOT) regulations.

Additionally, the replacement design will incorporate the City of Joplin's new logo and color palette, per the City of Joplin Style Guide, approved in February 2022. Most of the existing locations and verbiage will remain the same, and the existing uprights and bracketing will be used. This agreement is for the design, manufacturing, shipping, and installation of the wayfinding signs.

Through the RFP process the city received two bids for this project. The lowest came in from Oakhurst Signs and Graphics of Florida.

FUNDING SOURCE:

Funding to support this agreement is included in the CVB's FY2022 budget.

RECOMMENDATIONS:

Convention & Visitors Bureau recommends passing this bill on first reading.

ATTACHMENTS:

Concept drawing.