

**CITY OF JOPLIN
COUNCIL AGENDA ITEM**

ITEM

Council Bill 2022-608 – Approving a contract with PGAV Destinations to complete a Museum Strategic Plan Study.

MEETING DATE

August 15, 2022

ORIGINATING DEPT

Parks and Recreation

ATTACHMENTS

CB 2022-608 Ordinance; Exhibit “A” PGAV Destinations Contract; Exhibit “B” PGAV Destinations Scope of Work; City of Joplin RFP; Summary of Scores and Comments

REVIEWED BY

Department Head: Leslie Haase; Parks Director: Paul Bloomberg; City Attorney: Peter Edwards; City Manager: Nick Edwards

SUMMARY

This Council Bill approves a contract with PGAV Destinations to complete a Museum Strategic Plan Study.

BACKGROUND

In July 2020, during a City Council meeting, a motion was made and approved to have a committee formed to discuss options of having the museum become a division under the Parks and Recreation Department. With this direction from City Council, a twelve-member committee consisting of Council members, Museum staff, Historical Society members, and City staff was formed. Below are the individuals who made up the twelve-member committee.

Diane Reid Adams, City Council

Doug Lawson, City Council

Bob Harrington, Museum Governing Board Chair

Nancy Messick, Museum Governing Board Member

Brad Belk, Director Emeritus of Museum, Historical Society Board Member, City Historian

Dan Pekarek, Assistant City Manager

Peter Edwards, City Attorney

Paul Bloomberg, Parks and Recreation Director

Leslie Haase, City Finance Director

Patrick Tuttle, CVB Director

Kerstin Landwer, CVB Assistant Director

After several meetings, discussing the benefits and challenges of the museum being incorporated into the City of Joplin, City Council member Doug Lawson, made the motion to recommend the museum to merge under the Parks and Recreation Department. This was seconded by Bob Harrington and all other committee members approved.

Within the recommendation, one of the key items that needed to occur was to hire a firm to conduct a Strategic Plan. This was something the entire committee felt needed to be done to point the museum in the right direction and give the Parks and Recreation Department the necessary information to help make the museum successful.

Summary of Bid Process:

The following two bids were received in response to the Joplin Historical & Museum Strategic Plan Study RFP:

- PGAV Destinations
- Pacific Coast Conservation

A City staff team was assembled to assess the bids as set forth in the RFP. The team was Paul Bloomberg, Chris Wiseman, Patrick Tuttle, Lynden Lawson, Holly Nagy, and Dakota Rusk. The bids were assessed as follows:

- 25% Methodology - that the vendor will use to conduct work outlined in RFP and evidence of ability to perform the work described herein.
- 25% Experience – previous experience performing related projects of complex nature, including, but not limited to, similar size and type of organization.
- 10% References – will be based on references submitted as part of RFP but can include clients not submitted.
- 30% Cost of proposal – must contain a cost for the requested scope of work in a “not to exceed” amount.
- 10% Staff - capability and availability of professional staff to serve the City of Joplin in a competent and timely manner.

Each staff member independently evaluated the bid responses and scored them based on the above criteria. A summary of the preliminary scores and detailed comments related to the scores is attached for your review. From the total preliminary scores, the two firms were then interviewed.

Finalist Process Summary:

Finalist interviews for the Joplin Historical & Museum Strategic Plan were held on Thursday, May 12th and Friday, May 13th. The City staff team that participated in the finalist interviews were Paul Bloomberg, Chris Wiseman, Patrick Tuttle, Lynden Lawson, Holly Nagy, and Dakota Rusk. A listing of questions was provided to each finalist prior to their presentation. The finalists were asked to address the questions in their presentations and each team was given 30 minutes to present, with 15 minutes for questions. The presentations occurred as virtual meetings. The presentation teams represented the staff that would be assigned to work on the project.

City staff scored the finalist presentations on a 50-point basis with 20 points for methodology, 15 points for experience and 15 points for staff. Each staff member independently scored each finalist. A summary of the final scores and detailed comments related to the final scores is attached for your review. PGAV Destinations had the highest final score for the Joplin Historical & Museum Strategic Plan Study and has submitted the best overall bid. The contract price is \$150,000.

FUNDING SOURCE

This item is included in the City Council budget.

RECOMMENDATION

Staff recommends approval of this council bill on first reading.