

2020 INTERNATIONAL VISITATION TO JOPLIN & SPENDING ESTIMATES

July, 2021

		2020 Visitor Estimates	2019 Visitor Estimates	Visitor % of Change	2020 Spending Estimates	2019 Spending Estimates	Spending % of Change
1	CANADA	12,409	14,616	-15%	\$1,097,265.27	\$1,561,826.91	-30%
2	MEXICO	1,428	2,449	-42%	\$786,475.71	\$968,295.21	-19%
3	UNITED KINGDOM	127	857	-85%	\$140,229.11	\$349,710.76	-60%
4	JAPAN	115	415	-72%	\$201,946.67	\$420,153.83	-52%
5	GUATEMALA	75	77	-2%	\$153,784.17	\$97,697.68	57%
6	CHINA MAINLAND	62	282	-78%	\$13,949.13	\$187,414.10	-93%
7	GERMANY	61	352	-83%	\$31,797.54	\$131,373.48	-76%
8	SPAIN	48	222	-79%	\$83,554.74	\$28,046.55	198%
9	AUSTRALIA	46	302	-85%	\$45,492.15	\$145,728.78	-69%
10	SAUDI ARABIA	42	83	-49%	\$124,176.62	\$109,845.48	13%
11	GUAM	39	70	-44%	\$23,395.62	\$42,316.34	-45%
12	FRANCE	33	245	-86%	\$7,919.71	\$45,751.47	-83%
13	INDIA	33	76	-56%	\$42,251.29	\$70,997.11	-40%
14	BAHAMAS	32	71	-55%	\$73,883.06	\$48,626.87	52%
15	NETHERLANDS	30	100	-70%	\$8,511.58	\$25,430.93	-67%
16	SOUTH KOREA	26	77	-66%	\$87,696.81	\$309,548.39	-72%
17	RUSSIAN FEDERATION	26	36	-27%	\$34,511.64	\$46,257.29	-25%
18	IRELAND	26	69	-63%	\$12,195.52	\$53,085.41	-77%
19	YEMEN ARAB REPUBLIC	25	30	-17%	\$14,687.22	\$18,040.93	-19%
20	PANAMA	21	26	-19%	\$43,077.58	\$10,387.24	315%
21	NEW ZEALAND	20	96	-79%	\$40,960.83	\$56,974.79	-28%
22	ITALY	19	145	-87%	\$79,562.31	\$80,988.23	-2%
23	BOLIVIA	17	20	-17%	\$24,632.78	\$13,632.22	81%
24	TAIWAN	17	40	-58%	\$38,174.47	\$9,980.14	283%
25	THAILAND	16	40	-60%	\$1,316.98	\$4,798.84	-73%
26	BRAZIL	16	81	-81%	\$5,061.50	\$17,937.13	-72%
27	BRITISH VIRGIN ISLANDS	13	43	-69%	\$49,477.09	\$85,758.34	-42%
28	HONDURAS	13	27	-54%	\$45,463.88	\$4,730.88	861%
29	COLOMBIA	12	25	-54%	\$14,687.95	\$11,237.16	31%
30	ICELAND	10	8	30%	\$10,687.68	\$5,748.77	86%
31	PERU	10	25	-59%	\$5,674.18	\$16,466.65	-66%
32	PARAGUAY	9	14	-33%	\$8,453.86	\$11,470.38	-26%
33	CROATIA	9	26	-64%	\$6,123.42	\$40,004.49	-85%
34	CHILE	9	13	-34%	\$5,587.18	\$7,041.13	-21%
35	BELGIUM	8	38	-79%	\$8,284.56	\$24,900.59	-67%
36	VIETNAM	8	14	-44%	\$7,565.73	\$4,260.66	78%
37	DENMARK	8	66	-88%	\$8,219.54	\$8,412.03	-2%
38	EL SALVADOR	8	22	-65%	\$7,384.94	\$13,093.26	-44%
39	MONTENEGRO	7	2	271%	\$2,519.31	\$707.17	256%
40	ST. LUCIA	7	1	642%	\$4,500.00	\$118.58	3695%
41	ISRAEL	7	15	-54%	\$5,860.34	\$11,117.85	-47%
42	PHILIPPINES	6	7	-7%	\$4,569.55	\$4,353.32	5%
43	SINGAPORE	6	13	-54%	\$6,122.47	\$16,153.97	-62%
44	COSTA RICA	6	17	-66%	\$3,972.42	\$4,102.24	-3%
45	CZECH REPUBLIC	6	26	-79%	\$3,012.47	\$3,893.99	-23%
46	EGYPT	6	16	-65%	\$1,879.15	\$10,369.06	-82%
47	ROMANIA	6	2	178%	\$5,002.05	\$1,364.11	267%
48	UNITED ARAB EMIRATES	5	13	-59%	\$2,085.69	\$6,564.89	-68%
49	ARGENTINA	5	25	-79%	\$4,021.99	\$9,031.32	-55%
50	NORWAY	5	121	-96%	\$2,190.52	\$14,431.38	-85%

51	BOTSWANA	4			\$1,257.17		
52	SWEDEN	4	23	-83%	\$1,865.21	\$10,353.38	-82%
53	ECUADOR	4	10	-60%	\$2,539.41	\$11,406.24	-78%
54	HONG KONG, CHINA	4	8	-54%	\$2,452.52	\$7,839.80	-69%
55	OCCUPIED PALESTINIAN TERR	4	2	85%	\$922.91	\$752.93	23%
56	SLOVAKIA	4	4	-7%	\$1,670.94	\$2,160.96	-23%
57	UKRAINE	3	8	-63%	\$918.41	\$2,544.34	-64%
58	SWITZERLAND	3	82	-97%	\$1,374.33	\$30,062.48	-95%
59	CONGO	3			\$2,097.19		
60	MALAYSIA	3	1	178%	\$702.65	\$340.02	107%
61	KUWAIT	3	10	-74%	\$849.03	\$6,461.68	-87%
62	ST. VINCENT & GRENADINES	2			\$154.17		
63	U.S. VIRGIN ISLANDS	2			\$303.39		
64	BELARUS	2	2	-7%	\$5.12	\$177.40	-97%
65	BENIN	2	1	85%	\$366.00	\$83.00	341%
66	INDONESIA	2	1	85%	\$1,063.19	\$860.90	23%
67	KENYA	2	12	-85%	\$108.38	\$5,892.31	-98%
68	LITHUANIA	2	2	-7%	\$740.24	\$384.50	93%
69	REPUBLICA DOMINICANA	2	1	85%	\$988.93	\$74.45	1228%
70	JAMAICA	2	7	-77%	\$513.28	\$2,421.02	-79%
71	AUSTRIA	2	28	-95%	\$55.11	\$4,327.71	-99%
72	POLAND	1	29	-95%	\$471.63	\$5,811.11	-92%
73	FINLAND	1	50	-97%	\$434.28	\$4,689.11	-91%
74	KAZAKHSTAN	1	3	-54%	\$242.87	\$1,131.77	-79%
75	TURKEY	1	3	-54%	\$350.00	\$2,686.12	-87%
76	PORTUGAL	1	25	-95%	\$785.15	\$4,174.58	-81%
77	CAYMAN ISLANDS	1	6	-81%	\$8.22	\$1,687.71	-100%
78	SOUTH AFRICA	1	25	-96%	\$506.69	\$7,236.02	-93%
79	AZERBAIJAN	1			\$52.55		
80	BOSNIA AND HERZEGOVINA	1			\$133.17		
81	CAMBODIA	1	1	-7%	\$179.62	\$53.86	233%
82	COTE D'IVOIRE	1	1	-7%	\$30.00	\$13.00	131%
83	ESTONIA	1			\$141.27		
84	HAITI	1			\$18.70		
85	LEBANON	1			\$115.99		
86	LIBERIA	1			\$294.52		
87	MACAU, CHINA	1	1	-7%	\$299.81	\$310.79	-4%
88	MALAWI	1	1	-7%	\$53.00	\$403.00	-87%
89	MOLDOVA, REPUBLIC OF	1	1	-7%	\$35.32	\$132.87	-73%
90	NAMIBIA	1			\$79.38		
91	NICARAGUA	1	1	-7%	\$26.16	\$734.36	-96%
92	PAKISTAN	1	1	-7%	\$114.07	\$562.05	-80%
93	REPUBLIC OF SERBIA	1	1	-7%	\$42.04	\$14.59	188%
94	TRINIDAD AND TOBAGO	1	1	-7%	\$58.80	\$794.39	-93%
	TOTALS	15,077	21,808	-31%	\$3,465,276.79	\$5,286,756.80	-34%

Source: Estimates based upon aggregated Visa card data from Visa Destination Insights plus information from the US Dept. of Commerce and Tourism Economics.