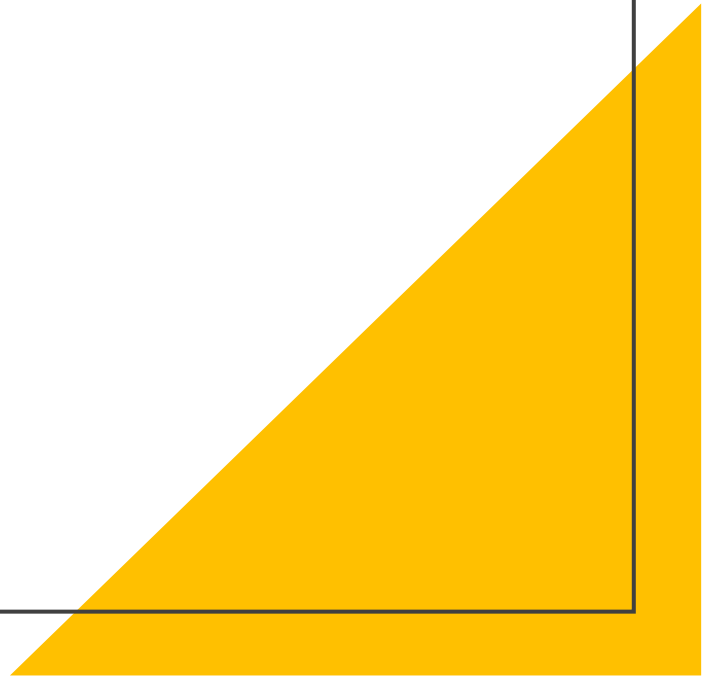


Updated Strategy Changes

April 12th, 2021



Community Appearance



Strategy 1: Adopt-A-Street Program

- The workgroup will utilize information from the previous City/Chamber project as template.

Strategy 2: Residence & Business of the Month

- The workgroup will utilize information from the previous City/Chamber project as template.

Strategy 3: Review Zoning Code

- The review will include CEPTED principles in building design.

Strategy 4: Review Signage Codes

- Expands the scope of what elements of the sign code will be reviewed (e.g. light pollution).
- Education component for businesses to address any code changes.
- Re-institute improved enforcement of code and sign permit issuance.

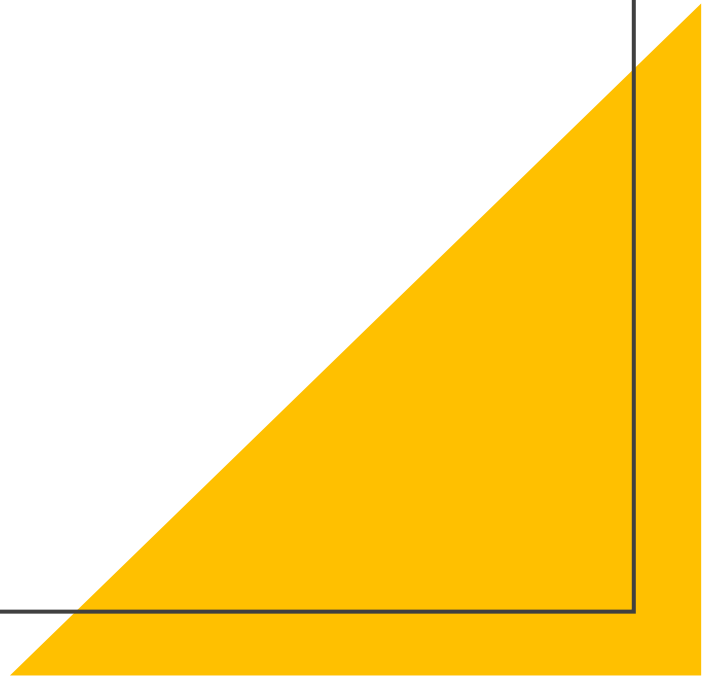
Strategy 5: Review Non-residential Property Maintenance Codes

- Compliance with any proposed new codes would focus on exterior review of structures.
- Interior inspections could occur based on concerns of code violations raised by staff or citizens.
- New inspection could be a potential requirement through new business license process.

Strategy 6: Beautification Study

- Council to appoint a Beautification Committee to conduct study and oversee future project development. Staff to assist committee in project.
- Envisioned budget of an initial \$100,000 for costs associated with committee study and first year projects.

Declining Neighborhoods



Strategy 1: Housing Revitalization Plan

- Plan is now applicable citywide instead of targeted neighborhoods.
- Removed incentive of \$50,000 and evenly increased each tier by \$5,000.
- New home construction must compliment existing neighborhoods.
- The amount of incentive available scale increases by \$5,000 for each tier.

Strategy 2: Neighborhood Improvement Zone

- New project design to include significant citizen input throughout process.
- Continued dialogue with neighborhoods after new zones are selected.
- Strengthen relationships with organizations to target home repairs.

Strategy 3: Review Other City Codes

- Address unique needs like the Airbnb market, deficient lodging establishment maintenance.

Strategy 4: Home Repair Program

- Allocate more flexible funds not associated with federal HUD to address smaller home improvements.
- Program Annual Costs: \$200,000 (new city general fund dollars), \$200,000 (\$90,000 additional CDBG dollars reallocated to rehab program).

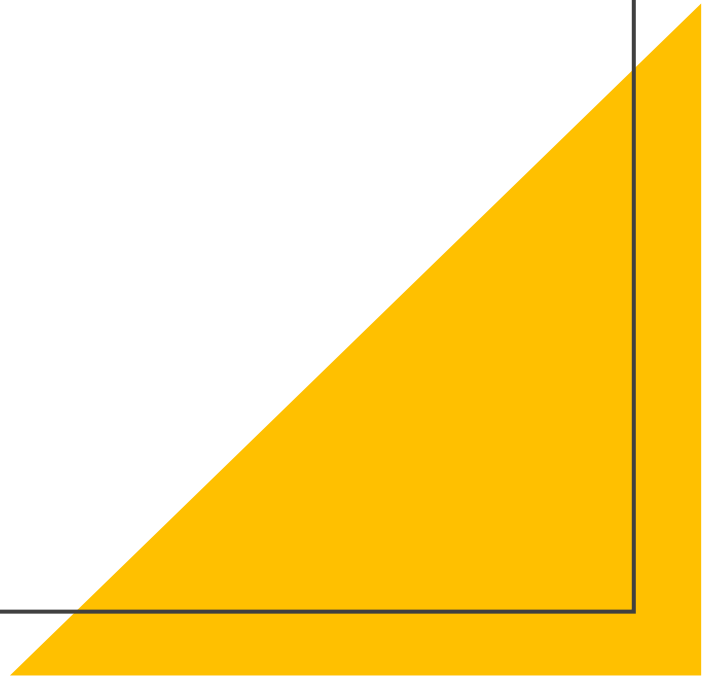
Strategy 6: Reduce Number of Vacant & Dangerous Buildings

- Strategy 6.1 code research to include options for creation of a registry of vacant structures as well as higher level of property maintenance during vacancy.
- Strategy 6.2 includes review of city Legal Vacant Dangerous Building code for enhancements to further encourage dangerous building owners to rehab buildings.

Strategy 9: Joplin Homeowner Assistance Program

- Incentive focused first on purchase of new homes constructed on vacant lots with second focus on existing homes to incentivize remodeling.
- Program Annual Costs: \$1.0 M

Resilient Revenue

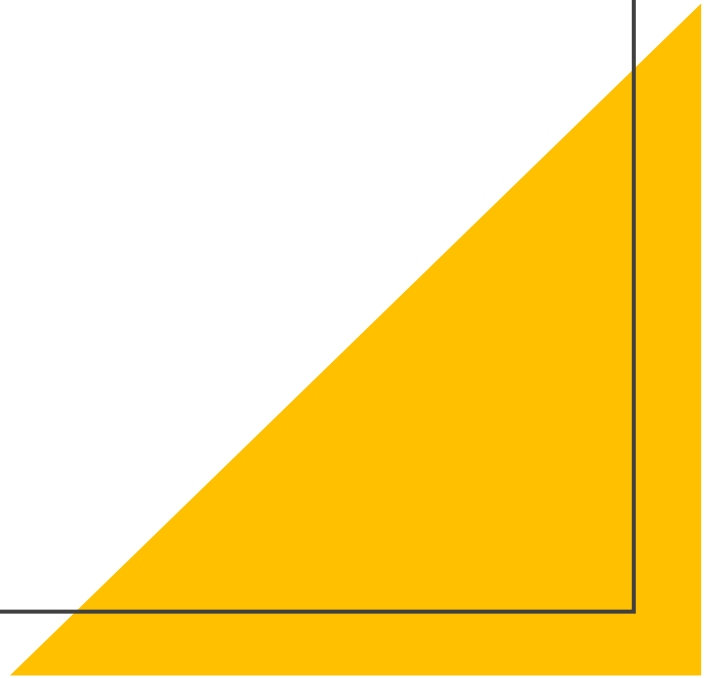


Strategy 2: Authorize the Creation of a Museum and Theater District

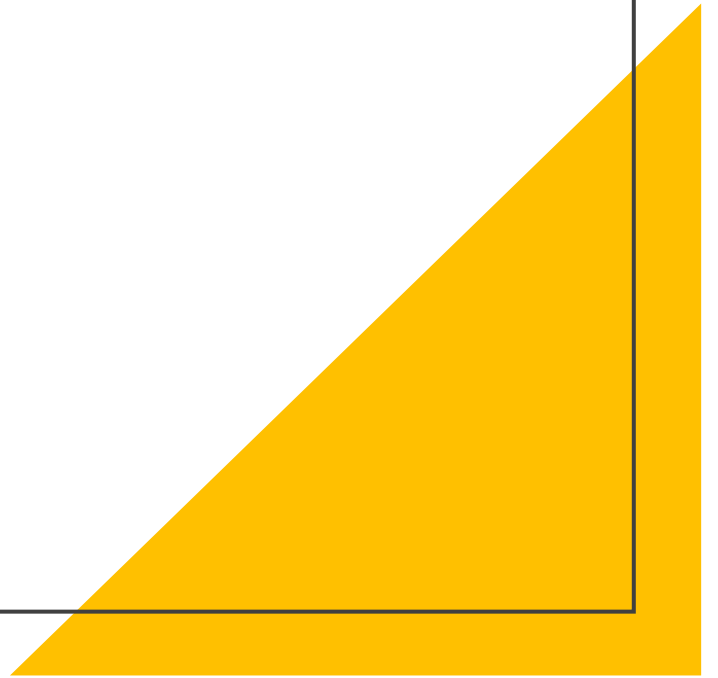
- Create a special funding source that could benefit local entities that provide entertainment and cultural amenities in the community.
- Operates like a CID, as a separate political subdivision.
- Participation is voluntary and allows for the pooling of resources.

Previous Action Plan Slides

Presented on February 22nd, 2021



2021 Action Plans



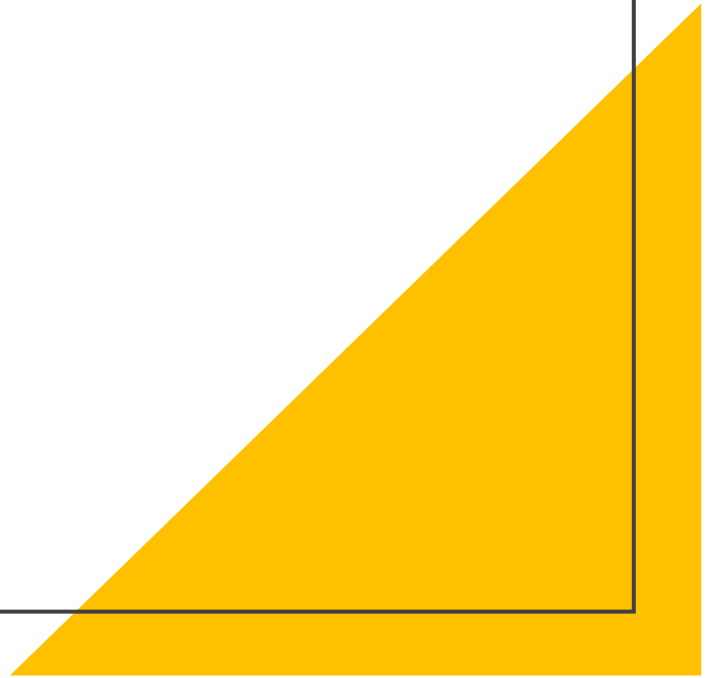
Background

- Action plans are based on citizen feedback (Listening Tour)
- Goal areas were identified by Council during Workshop
- Plans were developed by passionate and engaged employees

Why is this important?

- Community wants change
- Credibility and trust
- Need to reverse decline and improve trajectory

Community Appearance



Strategy 1: Adopt-A-Street Program

- Improved appearance of community through reduction of litter present on City streets and parks.
- Increased pride of residents in appearance of city.
- City is more attractive to new residents and business investment.

Strategy 2: Residence & Business of the Month

- Improved appearance of community through better maintenance of structures and properties.
- Increased value of properties.
- Increased pride of residents in appearance of city.
- City is more attractive to new residents and business investment.

Strategy 3: Review Zoning Code

- Improve appearance of new private development.
- Identify opportunities to update zoning code.
- Consistency in quality of appearance throughout the city.

Strategy 4: Review Signage Codes

- Improve quality of signage throughout the city.
- Increase staff capacity to enforce updated sign code.
- Increase safety, maintenance, and compliance of signs.

Strategy 5: Review Non-residential Property Maintenance Codes

- Improved appearance of community through enhanced beautification requirements for ongoing maintenance of existing structures in city.
- Increased pride of residents and business owners in appearance of city.
- City is more attractive to new residents and business investment.

Strategy 6: Beautification Study

- Identify ways of enhancing community's appearance by increasing its aesthetic visual quality while welcoming visitors and enhancing quality of life for residents.
- Increased pride of residents and business owners in appearance of city.
- City is more attractive to new residents and business investment.

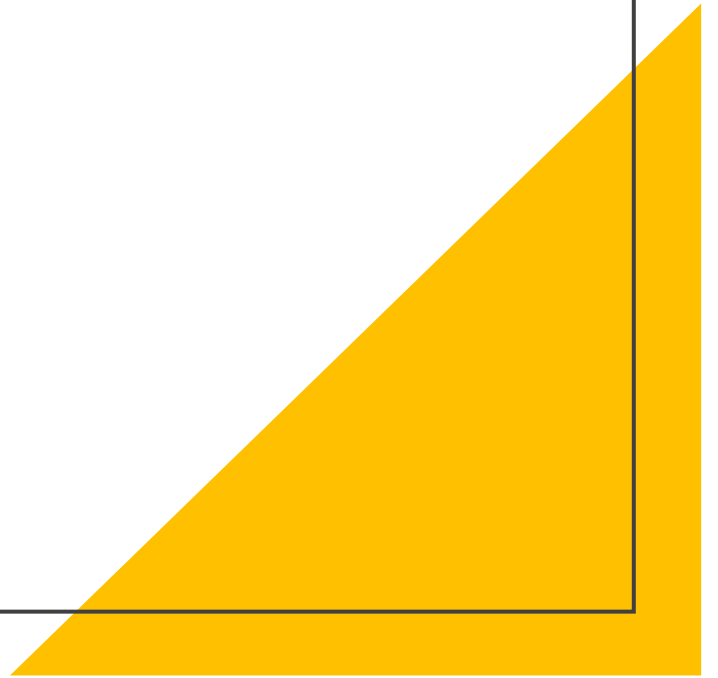
Strategy 7: Complete Streets

- Increase safety for alternative modes of transportation.
- Increase connectivity in the multimodal network in Joplin.
- Improve appearance of public streets.
- Increase community engagement in the planning process.

Strategy 8: Public Art

- Visually enhance areas of Joplin that are undesirable to the public.
- Provides the appreciate of all aspects of art at the same time educating our community.

Declining Neighborhoods



Strategy 1: Housing Revitalization Plan

- Minimizes the long-term negative impact of underperforming real estate.
- Strengthens tax base to benefit local taxing jurisdictions.
- Improves housing supply.
- Limits the amount of homes that could be controlled by predatory landlords.

Strategy 2: Neighborhood Improvement Zone

- Stabilize property values.
- Enhance neighborhood pride.
- Improve communication between the City of Joplin and residents.
- Improve maintenance of structures and yards.

Strategy 3: Review Other City Codes

- Eliminate possible code contradictions.
- Align adopted codes with neighborhood improvement vision.
- Update codes to improve efficiency, health and safety.

Strategy 4: Home Repair Program

- Assist homeowners in identifying and repairing vulnerable properties.
- Establish revolving fund for home repairs.

Strategy 5: City Properties Maintained

- Provides a continuous and timely effort of quality maintenance in parks and green spaces around the city.
- Provides community ownership in our park system.
- Enhances each park and green space for the community to enjoy.

Strategy 6: Reduce Number of Vacant & Dangerous Buildings

- Removing vacant and dangerous structures could enhance the community's attractiveness and contribute to a safer community.
- Create a process to identify and track vacant and potentially dangerous structures.
- Stabilize identified properties to minimize the need for demolition.

Strategy 7: Vacant Lot Inventory

- Reduce City maintenance cost of vacant lots.
- Place vacant lots back into production.

Strategy 8: County Lot Transfer Program

- Expedite and improve process of placing lots received from the county into production.

Strategy 9: Joplin Homeowner Assistance Program

- Incentivizes & encourages home ownership.
- Eliminate vacant and unmaintained lots.
- Improve attractiveness of neighborhoods.
- Enhance values of surrounding homes.

Strategy 10: Develop Phased Approach

- Bring multifamily housing into compliance with adopted city codes.
- Improve safety and appearance of multifamily housing.

Strategy 11: Rental Property Inspection & Permitting

- Create a rental inspection and licensing program.
- Increase safety and maintenance of rental properties.

Strategy 12: Property Maintenance Litigation Tools

- Improved appearance of neighborhoods.
- Strengthening the ability of residents and neighborhood organizations to solve neighborhood issues.

Economic Development

A vertical line is positioned to the right of the text. In the bottom right corner of the slide, there is a yellow triangle pointing upwards and to the left, partially overlapping the white background.

Strategy 1: Annexation

- Create an efficient and coordinated plan for annexation.
- Ensure continued growth and opportunities for the city.

Strategy 2: Operational Assessment

- Enhance process for entrepreneurial opportunities in the city.
- Improve the abilities of staff to conduct economic development activities.
- Streamline business development procedures in the city.

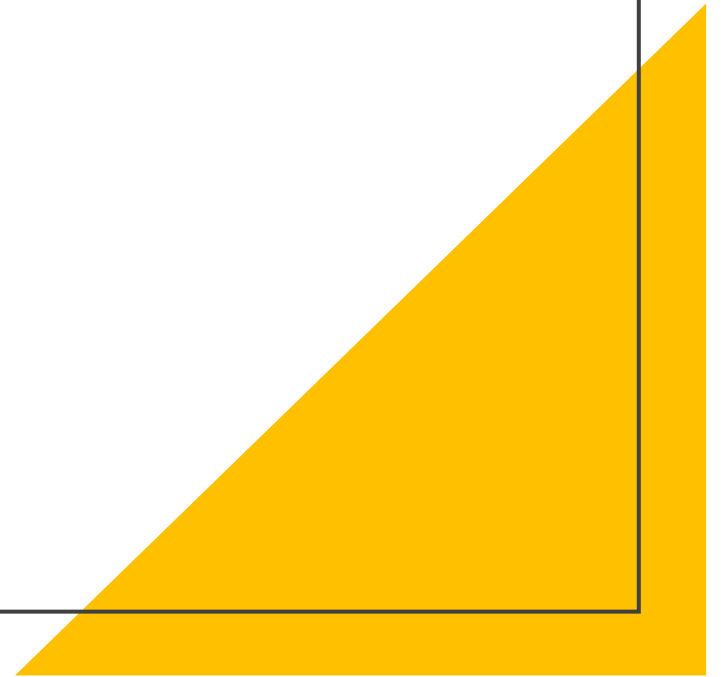
Strategy 3: Increase Positive Messaging of City

- Increased positive messaging presence for city.
- City is more attractive to new residents and business.

Strategy 4: Smart Cities

- Improved technology capabilities in the City of Joplin to support sustainable economic development.
- Increase the community's ability to attract entrepreneurs, startup companies, and technology based businesses.
- Attract and retain youthful population and prevent "Brain Drain".

Address Homelessness



Strategy 1: Donation Education

- Reduce issues associated with panhandling at various locations in city through education of residents on effective ways of homeless service donations.
- Increase donations to effective community homeless service providers.

Strategy 2: Maintain City Properties

- Reduce unwanted negative effects of transient trespassing and camping on public properties.
- Allow citizens to feel safe and enjoy our parks.

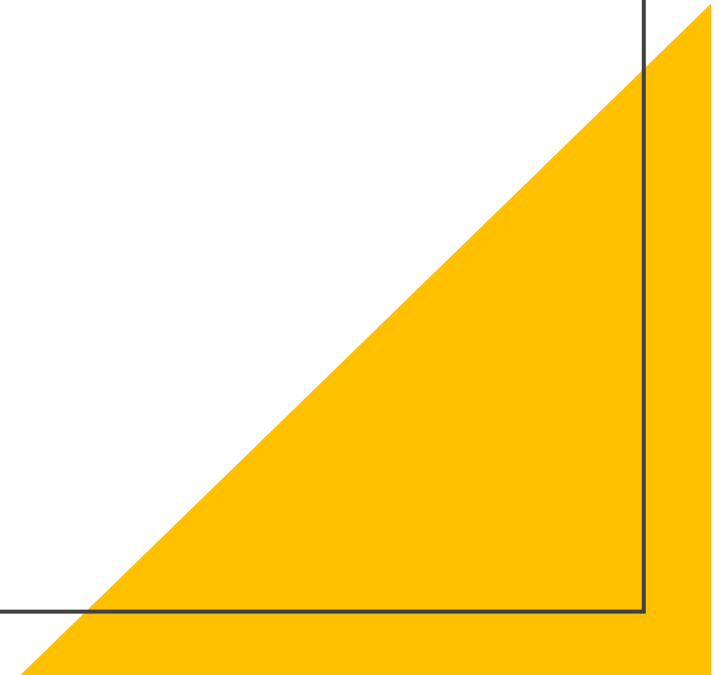
Strategy 3: Maintain Private Properties

- Reduce unwanted negative effects of transient trespassing and camping on private properties.

Strategy 4: Dialogue with Homeless Provider Coalitions

- Establish regular dialogue with Homeless Service Providers.
- Encourage development and operation of effective programs to address homelessness issues of Joplin residents.

Reduce
Crime &
Increase
Safety



Strategy 1: Community Outreach and Education

- Increase citizen, business, and community safety awareness through education and continued engagement.

Strategy 2: Traffic Safety

- Reduce traffic crashes and traffic violations within the city limits of Joplin.
- Reduce the number of yearly fatality crashes.

Strategy 3: Training and Assistance

- Provide assistance and education to businesses and multifamily housing locations within the city limits of Joplin to reduce citizen risk and crime.
- Provide focused enforcement and planning for emergent crime trends and problems.

Strategy 4: Community Engagement

- Increase citizen and community involvement in assisting with the reduction of crime within the community.

Strategy 5: Visibility

- Increased officer presence and visibility to assist in crime reduction and citizen safety.

Strategy 6: Technology

- Ensure proper technology is in place in order to stay current with industry standards and increase crime reduction capabilities.

Strategy 7: Analytics

- Increase use of analytical information to assist in identifying and tracking crime and crime trends.
- Allow current crime analyst to function in a fulltime analysis position to increase efficiency and information distribution.

Strategy 8: Habitual Offender Identification & Concentration

- Focus resources on repeat and violent offenders within the community that create the greatest risk to our citizens.
- Reduce the number of offenders by arrest and prosecution.

Strategy 9: Facilities

- Conduct Space Need study to properly evaluate current needs and predict future growth requirements.

Strategy 10: Drug Enforcement

- Focus resources on those individuals transporting and distributing narcotics within the community.
- Reduce the number of offenders by arrest and prosecution.

Strategy 11: Recruitment

- Develop a plan that will enhance the ability to recruit qualified officers.

Strategy 12: Environmental Design of Public Properties

- Increase comfort level of residents utilizing city parks due to reduced crime activities.
- Reduce vandalism in city parks.
- Increased usage of city parks by residents.

Strategy 13: Fire Safety (Reduced Response Time)

- Improved fire protection within the City limits of Joplin, increased efficiency within the fire department in reduced response times, an improved ISO rating if done correctly.

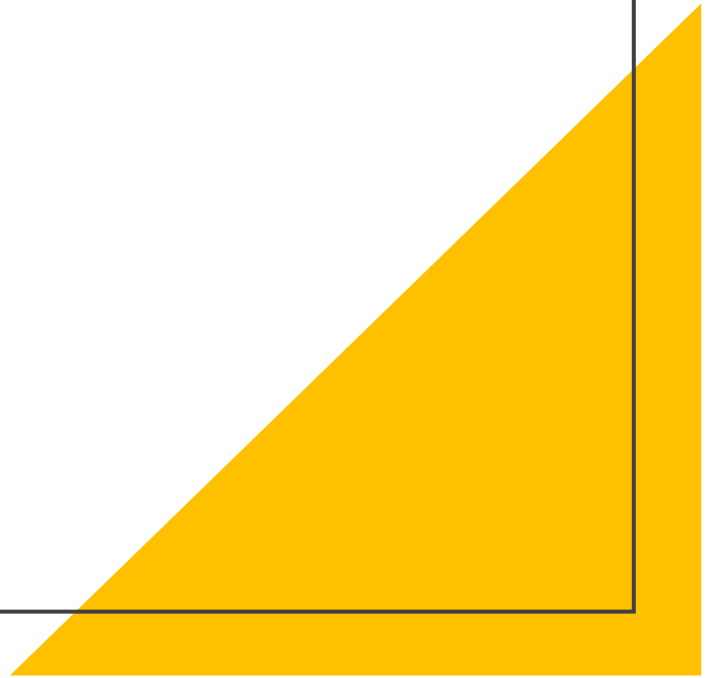
Strategy 14: Park Security Personnel

- Provides the ability to secure restrooms and other park amenities once parks are closed to the public.
- Provides a sense of security when public can visually see city personnel in the parks.
- Provides the ability for shared information and education of our parks to the residents when visiting our parks.
- The liaison between the Parks Department and Police Department.

Strategy 15: Adequate Staffing

- Allow for sufficient manpower to respond to calls, conduct proactive enforcement, and investigate crimes.
- Staff current and future proposed programs to increase safety and reduce crime.

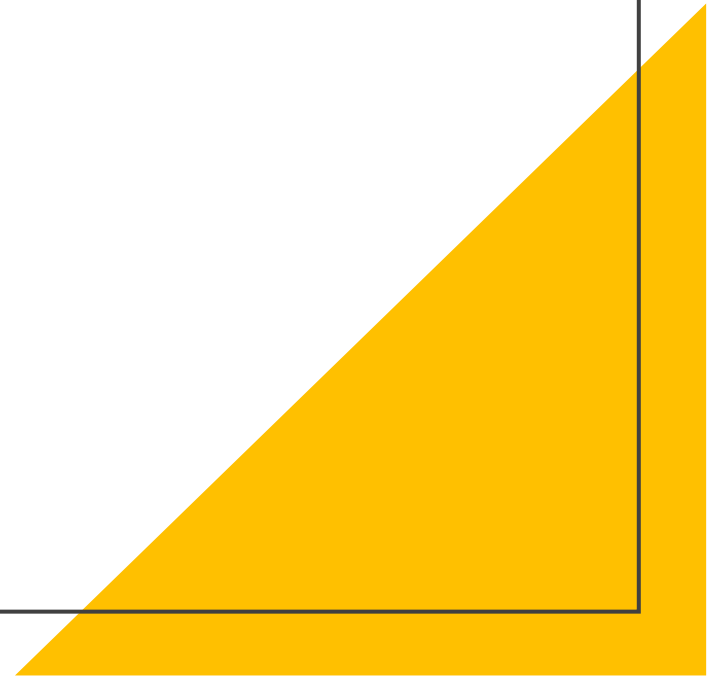
Resilient Revenue



Strategy 1: Resilient Revenue

- Additional tax revenue would allow for improved service and infrastructure for the community.
- Diversifying revenue protects the community and citizens from external threats.

Downtown
Joplin
Alliance



Strategy 1: Downtown CID

- Healthier, more resilient downtown that is perceived as safer, cleaner, and more desirable to live, work, shop, play, and invest.

Strategy 2: Business Accelerator Program

- Grow strength and resiliency of small businesses by training their leadership and providing resources and education for area that they may be weak on.