

CONVENTION & VISITORS BUREAU  
WEBSITE REDESIGN AND HOSTING  
PRICE POINTS FOR RFP RESPONSE  
January 4, 2021

VENDOR NAME	DESIGN TO LAUNCH BID AMOUNT	ANNUAL HOSTING BID AMOUNT	ANNUAL MAINTENANCE AMOUNT	TOTAL AMOUNT OVER 3 YEARS	POINTS FOR COST	CRM INTRGRATION w/ IDSS	EXPERIENCE TOURISM WEBSITES	REFERENCES	METHODOLOGY TIMELINE	STAFF PRESENTATION	TOTAL SCORE	Evaluation Ranking		
													Cost Ranking	
1	Mighty Group, LLC	\$ 10,000	\$ 1,000	\$ -	\$ 13,000	1	30.0	15	2	4	2	3	56	3
2	Guru Marketing	\$ 12,000	\$ 600	\$ 600	\$ 15,600	2	29.0	0	0	2	0	1	32	12
3	Magnet Co, LLC	\$ 36,620	\$ 1,080	\$ 1,080	\$ 43,100	3	28.0	0	4	5	3	2	42	9
4	CNC Consulting, Inc	\$ 40,000	\$ 2,900	\$ 2,000	\$ 54,700	4	27.0	3	0	1	2	1	34	11
5	Louder Design	\$ 35,000	\$ 3,600	\$ 3,600	\$ 56,600	5	26.0	12	7	2	3	3	53	4
6	Robertson Marketing & Branding	\$ 48,500	\$ 3,333	\$ -	\$ 58,499	6	25.0	8	0	3	2	3	41	10
7	Argusoft America, Inc	\$ 45,000	\$ 5,000	\$ -	\$ 60,000	7	24.0	14	3	3	4	3	51	5
8	Stealth Creative	\$ 44,250	\$ 3,600	\$ 2,000	\$ 61,050	8	23.0	13	5	4	3	2	50	7
9	Cyfuture, Inc	\$ 41,056	\$ 1,200	\$ 6,128	\$ 63,040	9	22.0	0	2	2	2	3	31	Intv
10	Softsages Technology	\$ 46,000	\$ 6,000	\$ 1,000	\$ 67,000	9	21.0	12	3	5	2	2	45	8
11	On Tap, LLC	\$ 54,750	\$ 4,250	\$ -	\$ 67,500	10	20.0	14	6	5	3	3	51	5
12	Tempest	\$ 59,000	\$ 1,200	\$ 2,000	\$ 68,600	11	19.0	20	10	10	5	5	69	1
13	Madden Media	\$ 52,340	\$ 6,240	\$ -	\$ 71,060	12	18.0	13	10	9	5	4	59	2
14	BOBIR, LLC (Jafton)	\$ 87,500	\$ -	\$ -	\$ 87,500	14.0	0	0	0	0	0	0	14	
15	The Zimmerman Agency	\$ 64,750	\$ 1,200	\$ 7,200	\$ 89,950	13.0	16	8	10	5	5	5	57	
16	Debutin Infotech	\$ 60,500	\$ 9,999	\$ -	\$ 90,497	12.0	12	0	0	0	0	2	26	
17	Development Counselors Int'l	\$ 101,354	\$ -	\$ -	\$ 101,354	11.0	0	0	0	0	0	0	11	
18	MBB, Inc	\$ 98,000	\$ 1,500	\$ -	\$ 102,500	10.0	0	0	0	0	0	0	10	
19	Lanexus	\$ 64,180	\$ 1,800	\$ 12,000	\$ 105,580	9.0	13	0	0	5	0	0	27	
20	North South 804	\$ 113,851	\$ -	\$ -	\$ 113,851	8.0	0	0	0	0	0	0	8	
21	Truth	\$ 118,500	\$ -	\$ -	\$ 118,500	7.0	0	0	0	0	0	0	7	
22	Blue Symphony	\$ 106,470	\$ 6,000	\$ -	\$ 124,470	6.0	0	0	0	0	0	0	6	
23	MHP / Team SI	\$ 120,000	\$ 1,980	\$ -	\$ 125,940	5.0	0	0	0	0	0	0	5	
24	Mostly Serious	\$ 134,680	\$ -	\$ -	\$ 134,680	4.0	0	0	0	0	0	0	4	
25	Traktek Partners	\$ 195,880	\$ 5,400	\$ -	\$ 212,080	3.0	0	0	0	0	0	0	3	
26	InfoSmart Technologies, Inc	\$ 220,800	\$ -	\$ -	\$ 220,800	2.0	0	0	0	0	0	0	2	
27	Gemini Techsoft	\$ 296,940	\$ -	\$ -	\$ 296,940	1.0	0	0	0	0	0	0	1	
28	Intellicept	\$ 87,220	\$ 79,200	\$ -	\$ 324,820	0.0	0	0	0	0	0	0	0	

Fee Rating Based on the Following:  
Base Bid Only, plus any additional fees for travel, supply costs.  
Maximum Points = 30  
Lowest Conforming Bid = \$13,000  
Highest Conforming Bid = \$324,820  
Therefore: \$13,000 = 30 Points and \$324,820 = 0 Points  
Rating is Based on the Relationship Between \$13,000 and \$324,820

Green = \$81K or less  
is = \$60K launch  
& \$7K annual host  
over 3 yr contract

DQ=off-shore hosting