

Planning Process

Vision:

Using the public’s feedback from the City Manager’s listening tour, the vision step is an opportunity for the Mayor and Council to set direction for the community and intentionally identify areas for improvement.

Plan:

The plan step will involve developing action plans that will outline specific goals, and the action steps, necessary to address the areas of improvement as identified by the Mayor and Council during the vision step. Beginning in December, during the work session, staff teams will present draft action plans to the Mayor and Council for initial feedback and discussion. Later, during the January work session, the staff teams will join with key community partners such as the Joplin Chamber of Commerce and Downtown Joplin Alliance to continue building the catalog of action plans.

Review:

During the review step, the Mayor and Council have an opportunity to build a coalition of support from key representatives from the community. Forming a citizen’s review group to work alongside the Mayor and Council can provide a foundation for an implementation committee and ensure “buy-in” and sustainable engagement long term. The citizens review committee could also help with Park & Stormwater tax renewal. Staff will ask for nominations and appointments in Feb.

Validate:

The validate step will allow the Mayor and Council to review and select the action plans that are most likely to be supported by the community and that will achieve the desired outcome. Council will be asked, do these action plan(s) have the ability to achieve the desired outcome and, does the Mayor and Council support the request for the resources necessary as part of the action plan(s)?

Finalize and Approve:

The last step is to finalize and approve the action plans. During this step, for those action plans that require additional resources, the Mayor and Council will be presented an ordinance that will allow for a ballot initiative to be scheduled for an election following the Park & Stormwater tax. Additionally, an ordinance allowing for the renewal of the Parks & Stormwater tax will be presented as an agenda item. The deadline for ballot certification is May 25, 2021.

	November	December	January	February	March	April	May	June	July	August	September	October	November
Vision													
Plan													
Review													
Validate													
Finalize/Approve													
Educate													
Implement													

Keys to Success

- Unite**
- Build Support**
- Communicate**
- Collaborate**