



CONVENTION &
VISITORS BUREAU
ADVISORY BOARD

AGENDA

JOPLIN CONVENTION & VISITORS BUREAU ADVISORY BOARD

Joplin City Hall, 5th Floor
October 18, 2022 – 3:00 p.m.

- 1) Call meeting to order
- 2) Welcome new member, John Starchman
- 3) Approve September 2022 minutes
- 4) Tourism Venue Needs Assessment update
- 5) Visit Joplin Visitor Center, success, staffing & ambassadors
- 6) Holiday Experience dates/activities
- 7) Other business

Any matter deemed necessary or presented at the meeting and determined to be appropriate may added by majority vote.

If you need disability related auxiliary aids or services contact the City of Joplin, City Clerk's Office at 417.624.0820 Ext. 220. Forty-eight-hour notice is requested. TDD/TTY 417.625.4774.

Notice posted at 4:40 p.m. on this the 13th day of October 2022.

(RsMO 610.020)

*The **Mission of the Joplin Convention & Visitors Bureau** is to position the collective elements of the travel and tourism infrastructure within the Joplin region as a premier destination and have an influential role in creating a regional economic impact for industry partners, increasing visitation while enhancing the visitor experience.*