



AGENDA
JOPLIN CONVENTION & VISITORS BUREAU
ADVISORY BOARD

Joplin City Hall, 5th Floor
July 27, 2021 – 2:00 p.m.

1. Review results of June 22 review meeting.
2. Presentations/Discussion of nine (9) FY22 CVB Grant applicants
(schedule on page 2)
 - Each of the five (5) applicants will have 5 minutes to support their grant request, followed by 5-minute Q&A from the Board members.
3. Other Business Any matter deemed necessary or presented at the meeting and determined to be appropriate may be discussed at that time.

If you are in need of disability related auxiliary aids or services contact the City of Joplin, City Clerk's Office at 417.624.0820 Ext. 220. Forty-eight-hour notice is requested. TDD/TTY 417.625.4774.

Notice posted at 10:10 a.m. on this the 23rd day of July 2021. (RsMO 610.020)

*The **Mission of the Joplin Convention & Visitors Bureau** is to position the collective elements of the travel and tourism infrastructure within the Joplin region as a premier destination and have an influential role in creating a regional economic impact for industry partners, increasing visitation while enhancing the visitor experience.*



**AGENDA
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GRANT APPLICATION REVIEW SCHEDULE

Time		Organization	Project	Event Date(s)
2:20		<i>Board Orientation – Grant Review Process</i>		
2:30	1	Mother Road Mayhem	KEG Media	July 9-10, 2022
2:40		<i>Board Discuss/Scoring</i>		
2:45	2	MSSU Alumni Event Marketing	MSSU Alumni	2022 Alumni Marketing
2:55		<i>Board Discuss/Scoring</i>		
3:00	3	Joplin Memorial Run	Active Lifestyle	May 20-21, 2022
3:10		<i>Board Discuss/Scoring</i>		
3:15	4	Summer Roundup Triathlon	Rufus Racing	July 9-10, 2022
3:25		<i>Board Discuss/Scoring</i>		
3:30	5	Conference Marketing	OCC	2022 Marketing Campaign
3:40		<i>Board Discuss/Scoring</i>		
3:45	6	Monster Games	Midwestern Built CrossFit	Summer 2022
3:55		<i>Board Discuss/Scoring</i>		
4:00	7	JOMO Pride	JOMO Pride Inc.	September 10-11, 2022
4:10		<i>Board Discuss/Scoring</i>		
4:15	8	17th annual Four State Open	Joplin Disc Golf	September 23-25, 2022
4:25				
4:30	9	Ball’N Prep Girls Basketball	JW Sports Worldwide LLC	December 27-29, 2021