



## AGENDA

### JOPLIN CONVENTION & VISITORS BUREAU ADVISORY BOARD

Joplin City Hall, 5<sup>th</sup> Floor

July 25, 2023 – 3:00 p.m.

- 1) Call meeting to order
- 2) Presentations/Discussions with ten (10) FY24 CVB Grant applicants representing ten (10) organizations.

**(See schedule on page 2)**

**Each applicant will have 5 minutes to support their grant request, followed by 5 minutes of Q&A from the Board members.**

- 3) Other business of the Board

Any matter deemed necessary or presented at the meeting and deemed appropriate may be added by majority vote.

**Grant review meeting 1 of 2 was held on June 27, 2023.**

If you need disability-related auxiliary aids or services, contact the City of Joplin, City Clerk's Office at 417.624.0820 Ext. 220. Forty-eight-hour notice is requested. TDD/TTY 417.625.4774.

**Notice posted at 2:40 p.m. on this the 13<sup>th</sup> day of July 2023.  
(RsMO 610.020)**

*The **Mission of the Joplin Convention & Visitors Bureau** is to position the collective elements of the travel and tourism infrastructure within the Joplin region as a premier destination and have an influential role in creating a regional economic impact for industry partners, increasing visitation while enhancing the visitor experience.*

**AGENDA**  
**JOPLIN CONVENTION & VISITORS BUREAU**  
**ADVISORY BOARD**  
**GRANT APPLICANT SCHEDULE**

<b>FY2024 CVB Grant Application Review #2 - July 25, 2023</b>				
<b>Time</b>		<b>Organization</b>	<b>Project</b>	<b>Event Date(s)</b>
3:00		<i>Board Orientation – Grant Review Process</i>		
3:10	10	Ozark Christian College	OCC Conference Marketing 2024	2024 Conference Series
3:20		<i>Board Discuss/Scoring</i>		
3:25	11	Active Lifestyle Events Inc	Joplin Memorial Run 2024	May 17-18, 2024
3:35		<i>Board Discuss/Scoring</i>		
3:40	12	Heartland Concert Band	Community Band Outdoor Picnic 2024	June 22, 2024
3:50		<i>Board Discuss/Scoring</i>		
3:55	13	MSSU Campus Activities Board	MSSU CAB Concert	May 3, 2024
4:05		<i>Board Discuss/Scoring</i>		
4:10	14	North Heights Neighborhood	North Heights Porchfest 2024	October 4-5, 2024
4:20		<i>Board Discuss/Scoring</i>		
4:25	15	Neosho Arts Council	ArtCon 2024	February 3, 2024
4:35		<i>Board Discuss/Scoring</i>		
4:40	16	Historic Murphysburg Preservation, Inc	Tour Booklet for Murphysburg Historic Places	Marketing Project 2024
4:50		<i>Board Discuss/Scoring</i>		
4:55	17	JOMO Pride, Inc.	JOMO PrideFest 2024	September 6-8, 2024
5:10		<i>Board Discuss/Scoring</i>		
5:15	18	Emancipation Celebration Committee	Emancipation Celebration 2024	August 2-4, 2024
5:25		<i>Board Discuss/Scoring</i>		
5:30	19	Freedom of Flight Museum	Freedom of Flight Museum Marketing 2024	Marketing Project 2024
5:40		<i>Board Discuss/Scoring</i>		
5:45		<i>Break, Funding Allocations</i>		
6:15		<i>Conclude</i>		