



AGENDA

JOPLIN CONVENTION & VISITORS BUREAU

ADVISORY BOARD

Joplin City Hall, 5th Floor

June 22, 2021 – 3:00 p.m.

1. Approve May 17, 2021, minutes
2. FY22 CVB budget update
3. Presentations/Discussion of with seven (7) FY22 CVB Grant applicants
(see schedule on page 2)
 - Each of the five (5) applicants will have 5 minutes to support their grant request, followed by 5-minute Q&A from the Board members.
4. Other Business

Any matter deemed necessary or presented at the meeting and determined to be appropriate may be discussed at that time.

If you are in need of disability related auxiliary aids or services contact the City of Joplin, City Clerk's Office at 417.624.0820 Ext. 220. Forty-eight-hour notice is requested. TDD/TTY 417.625.4774.

Notice posted at 4:14 p.m. on this the 16th day of June 2021.

(RsMO 610.020)

*The **Mission of the Joplin Convention & Visitors Bureau** is to position the collective elements of the travel and tourism infrastructure within the Joplin region as a premier destination and have an influential role in creating a regional economic impact for industry partners, increasing visitation while enhancing the visitor experience.*



AGENDA
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ADVISORY BOARD
 Joplin City Hall, 5th Floor
 June 22, 2021 – 3:00 p.m.

GRANT APPLICANT SCHEDULE

Time		Organization	Project	Event Date(s)
3:15	<i>Board Orientation – Grant Review Process</i>			
3:25	1	Joplin Arts Fest	Downtown Joplin Alliance	September 16-17, 2022
3:35	<i>Board Discuss/Scoring</i>			
3:40	2	Marketing Campaign	Downtown Joplin Alliance	2022 Marketing Campaign
3:50	<i>Board Discuss/Scoring</i>			
3:55	3	MSSU Alumni Event Marketing	MSSU Alumni	2022 Alumni Marketing
4:05	<i>Board Discuss/Scoring</i>			
4:10	4	Art Con	Neosho Arts Council	February 2022
4:15	<i>Board Discuss/Scoring</i>			
4:25	5	CJ 25th annual Bluegrass Festival	Carl Junction Chamber	September 23-24, 2022
4:30	<i>Board Discuss/Scoring</i>			
4:40	6	Emancipation Celebration "Parks Day"	Emancipation Celebration Committee	August 5-7, 2022
4:45	<i>Board Discuss/Scoring</i>			
4:55	7	Emancipation Celebration Art Expo	Emancipation Celebration Committee	February 2022
5:00	<i>Board Discuss/Scoring</i>			
5:10	8	2nd Annual Joplin for Justice Celebration	Real Love = Real Change	June 4, 2022
5:15	<i>Board Discuss/Scoring</i>			

Grant Review meeting 1 or 2. The 2nd set of applications (7) will be reviewed on July 27, 2022.

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