



CONVENTION &  
VISITORS BUREAU  
ADVISORY BOARD

## AGENDA

### JOPLIN CONVENTION & VISITORS BUREAU ADVISORY BOARD

Joplin City Hall, 5<sup>th</sup> Floor  
June 21, 2022 – 4:00 p.m.

- 1) Call meeting to order
- 2) Approve May 2022 minutes
- 3) Presentations/Discussion with six (6) FY23 CVB Grant applicants

**(See schedule on page 2)**

**Each applicant will have 5-minutes to support their grant request, followed by 5-minutes of Q&A from the Board members.**

- 4) Other business of the Board

Any matter deemed necessary or presented at the meeting and determined to be appropriate may added by majority vote.

If you need disability related auxiliary aids or services contact the City of Joplin, City Clerk's Office at 417.624.0820 Ext. 220. Forty-eight-hour notice is requested. TDD/TTY 417.625.4774.

**Notice posted at 3:45 p.m. on this the 20<sup>th</sup> day of June 2022.**

**(RsMO 610.020)**

*The **Mission of the Joplin Convention & Visitors Bureau** is to position the collective elements of the travel and tourism infrastructure within the Joplin region as a premier destination and have an influential role in creating a regional economic impact for industry partners, increasing visitation while enhancing the visitor experience.*



**AGENDA**

**JOPLIN CONVENTION & VISITORS BUREAU  
ADVISORY BOARD**

Joplin City Hall, 5<sup>th</sup> Floor  
June 21, 2022 – 4:00 p.m.

**GRANT APPLICANT SCHEDULE**

Time		Organization	Project
4:15	<i>Board Discuss/Scoring</i>		
4:25	1	Active Lifestyle Events Inc	Joplin Memorial Run 2023
4:35	<i>Board Discuss/Scoring</i>		
4:40	2	Rufus Racing, LLC	Summer Roundup Triathlon 2023
4:50	<i>Board Discuss/Scoring</i>		
4:55	3	OCC Conference Marketing 2023	OCC Conference Marketing 2023
5:05	<i>Board Discuss/Scoring</i>		
5:10	4	Monster Games 2023	Monster Games 2023
5:15	<i>Board Discuss/Scoring</i>		
5:25	5	Joplin Disc Golf Club	18 <sup>th</sup> Annual Four States Open 2023
5:30	<i>Board Discuss/Scoring</i>		
5:40	6	4 State Trucks	Guilty by Association 2023
5:45	<i>Board Discuss/Scoring</i>		
5:55	7/8	CVB Director	Small Request Discussion
6:00	<i>Board Discuss/Scoring</i>		

**Grant review meeting 1 of 2.**  
**The 2<sup>nd</sup> set of seven (7) applications will be reviewed on July 26<sup>th</sup>**

*The **Mission of the Joplin Convention & Visitors Bureau** is to position the collective elements of the travel and tourism infrastructure within the Joplin region as a premier destination and have an influential role in creating a regional economic impact for industry partners, increasing visitation while enhancing the visitor experience.*