



CONVENTION &
VISITORS BUREAU
ADVISORY BOARD

AGENDA

JOPLIN CONVENTION & VISITORS BUREAU ADVISORY BOARD

Joplin City Hall, 5th Floor

April 18, 2023 – 3:00 p.m.

- 1) Call meeting to order
- 2) Approve March 2023 minutes
- 3) Tourism Venue Needs Assessment DRAFT Findings
Zoom meeting with the consultant – C.S.L. International
Additional invitees: Project Steering Committee and the board members from Parks & Rec, Joplin Sports Authority, and SW MO Lodging Assoc.
- 4) Other business

A majority vote may add any matter deemed necessary or presented at the meeting and determined to be appropriate.

If you need disability-related auxiliary aids or services, contact the City of Joplin, City Clerk's Office at 417.624.0820 Ext. 220. Forty-eight-hour notice is requested. TDD/TTY 417.625.4774.

**Notice posted at 11:00 a.m. on this the 12th day of April 2023.
(RsMO 610.020)**

*The **Mission of the Joplin Convention & Visitors Bureau** is to position the collective elements of the travel and tourism infrastructure within the Joplin region as a premier destination and have an influential role in creating a regional economic impact for industry partners, increasing visitation while enhancing the visitor experience.*