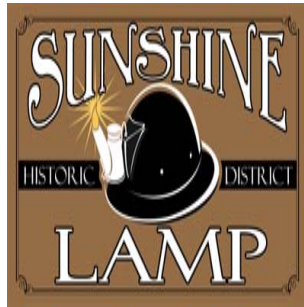


## City of Joplin

### Design Review Standards



*The Design Review Standards of the City of Joplin help ensure that downtown Joplin continues to thrive and create an environment for heritage tourism, economic development growth, and community pride for the rich history of our community.*

*We look forward to working with you to realize the full potential of these magnificent buildings.*



### Signage Requirements Historic District



### City of Joplin

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Proud of our Past  
Shaping our Future

## 1-2-3 basics of allowable signage in historic downtown Joplin



Signage at Columbia Traders, downtown Joplin.

- Finished, carved, or sandblasted wood are allowable sign materials
- Glass, gold-leaf, brass and copper are allowable materials for lettering
- Signs of traditional design, in shape and proportion to the building are allowed.
- Sign colors that coordinate with the colors of the building are allowed.
- Spot, gooseneck or up lit lighting to showcase signage is allowed
- Graphics and lettering on the valance of an awning is allowed.
- A frame signs are allowed on the sidewalk during daylight hours.

## Purpose of Signage Standards

- Standards provide a planned approach to revitalization through the use of proper rehab and maintenance techniques.
- Standards emphasize a community's commitment to its quality of life and to its heritage and identity.
- We are proud of the great mining heritage demonstrated through the architecture of the downtown Joplin buildings. These standards reflect that pride and help ensure growth and development within this region will occur in the most positive method.
- Standards can also increase property values, commercial revitalization, and the stimulation of heritage tourism.
- To learn more about Design Review Standards within historic districts contact the Missouri State Historic Preservation Office



Vinyl lettering is not allowed; due to its lack of longevity.

## Non-allowable Signage

- More than 3 signs per storefront
- More than 3 colors per sign– not including background color
- Plywood, plastic, unfinished wood or neon as sign material
- Vinyl lettering-unless used as a substrate material.
- Internally illuminated signs, backlit plastic signs, flashing or animated signs.
- A frame signs larger than two feet wide and four feet high

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