

Survey focusing on The Citizen Newsletter (Oct. 2016)

Read Citizen?	Yes	No
Mailed Responses	99	1
Computer Survey	82	1
Total	181	2

Upon receiving Citizen newsletter, I:	Read ASAP	Read in few weeks	Keep & read as I can	Save & cut out articles	Line pet cage
Mailed Responses	74	31	25	19	0
Computer Survey	27	34	19	2	0
Total	101	65	44	21	0

I receive local news through: (print)	Globe	Globe - print	Globe - web	JRBJ	City Wbsite	Citizen newsltr	Internet	Don't read news
Mailed Responses	68	49	7	5	9	78	8	
Computer Survey	0	46	1	10		31	4	5
Total		95	8	15	9	109	12	5

I receive local news through: (TV)	TV	KSN	KODE	KOAM	KGCS	FOX-TV	Don't watch news	Sprngfld TV station
Mailed Responses	81	47	39	50	5	0	0	0
Computer Survey	n/a	29	24	33	1	12	21	1
Total		76	63	83	6	12	21	1

I receive local news through Social Media:	YES (no sites listed)	Facebook	Twitter	Instgrm	None	Randy Turner	KZRG	Joplin Globe	JPD Facebook	City Jopln FB
Mailed	24	21	2	0	n/a	0	0	0	0	0
Computer Survey	48	25	5	0	23	2	5	6	3	3
Total	72	46	7	0	23	2	5	6	3	3

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I receive local news through Radio (sources listed below)					
Radio Station	DIAL	Group Owner	Total Votes	Mailed Response	Computer Survey
KZRG	102.9	Zimmer	30	10	20
KZRG – AM	1310 AM	Zimmer	1	1	0
KSYN - Top Hits	92.5	Zimmer	1	1	0
KJMK – Lite Mix	93.9	Zimmer	6	3	3
KXDJ – Classic Rock	97.9	Zimmer	3	1	2
KIXQ – Country	102.5	Zimmer	8	3	5
Total Zimmer			49	19	30
KKOW - Pittsburg	96.9	America Media Inc.	7	3	4
KBTN - Neosho	99.7	America Media Inc.	4	2	2
KMOQ – Joplin	105.3	America Media Inc.	4	2	2
KQYX – Galena	1450 AM	America Media Inc.	1	1	
Total America Bdc.			16	8	8
KDMO – Carthage	1490 AM	Carthage Brdcstng	4	4	0
KMXL – Carthage	95.1	Carthage Brdcstng	3	2	1
Total Carthage Bdctg			7	6	1
KXMS	88.7	MSSU	1	1	0
KRPS	89.9	Pitt State	10	3	7
KLOVE	90.7	OCC	1	0	1
Total Radio Sources			84	37	47

Are you aware of Joplin Insider, a KGCS-TV program?	Yes	Yes, but don't watch it	No
Mailed	11	13	75
Computer	23	10	48
Total	34	23	123

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Internet at Home?	Yes	No
Mailed	53	28
Computer	78	2
Total	131	30

Cable TV?	Yes	No
Mailed	29	43
Computer	54	19
	83	62

Visit City's website?	Yes	No
Mailed	46	47
Computer	74	8
Total	120	55

Search City site for:	City News	Events & Activities	WW & Trash Bill	Road Closures	Council Mtg Info	Gen'l Info	Dept. & Staff info	Complaint	Boards & Comm.	Recovery	Emergency info	Jobs	Real Estate	Parks & Rec	Police Items	CVB Grant	Building Permit	Emergency	City Mgr Report	Trolley
Mailed	20	25	6	6	10	15	6	3	2	2	1	2	1	1	0	0	0	0	0	0
Computer	18	11	5	1	15	25	3	3	0	0	0	0	0	0	2	1	1	1	1	2
Total	38	36	11	7	25	40	9	6	2	2	1	2	1	1	2	1	1	1	1	2

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Watch Council Mtgs on KGCS-TV?	Yes	No
Mailed	30	68
Computer	18	62
Total	48	130

Subscribe to TV service?	Yes	Cable One	DISH	Direct TV	Media Com	No
Mailed	63	29	23	17	0	30
Computer	54	27	14	13	0	19
Total	117	56	37	30	0	49