



## JCVB Advisory Board Meeting

Minutes

August 17, 2021

Attended: Chair: Kevin Greim, Co-Chair: Miranda Comer, Denise DuBois, Josh Shackles, Erin Slifka, Mike Greninger, Kevin Mandarini, James Cullumber, and Brent Parker

Absent: Crystal Albright

Staff: Patrick Tuttle

Location: Joplin City Hall, 5<sup>th</sup> Floor Study

### I. **Call to Order:**

Chairman Greim called the meeting to order, time 3:05 pm.

II. **Introduction** of Brent Parker, GM Joplin Holiday Inn as new member to the board.

### III. **Review the July 30, 2021, memo to council:**

The board reviewed the letter that was sent to the city council with the proposed allocations for the FY22 CVB grant program.

### IV. **Follow up with two (2) FY22 grant applications:**

The board reviewed and made final determinations on Mother Road Mayhem and Ball'N Prep grant applications.

Mr. Joe Wright presented updates regarding his Ball'N Prep girls' basketball tournament. Mr. Robbie Bryant with MRM was available on Zoom but not needed.

Following discussion of these applications the board agreed to award each the following:

Mother Road Mayhem, Fifteen Thousand dollars (\$15,000), stipulated as \$5,000 towards social media, \$3,000 towards print marketing, and \$4,000 towards other promotional efforts, with a "not to exceed" amount of \$3,000 available for City services, such as parks fees/personnel and security.

Motion made by Ms. Slifka, Mr. Greninger second, motion passed - 8 in favor, 1 against (Comer), 1 absent.

Ball'N Prep Girls Basketball, Eight Thousand One Hundred dollars (\$8,100), stipulated as reimbursement of referee expenses (at \$225 per game).

Motion made by Mr. Greninger, Mr. Mandarini second, motion passed - 8 in favor, 1 against (Comer), 1 absent.



V. **Update on Board Terms:**

Mr. Tuttle informed the board that going forward, CVB board selections would be determined by city council in the month of September rather than June. He explained that with the grant meetings being held in June and July the program would be better served having seasoned board members rather than a grant review being someone's first meeting.

This being the case, the two board openings (a hotelier and retail) will be addressed by council at the first meeting in September.

VI. **Farewell to board member Denise Dubois:**

The board extended its appreciation to Ms. DuBois for her over 8-year tenure on the CVB Advisory Board.

VII. The meeting was adjourned at 3:55 p.m.

Submitted by.

A handwritten signature in blue ink, appearing to read "Kevin Greim", written over a horizontal line.

Kevin Greim  
Chairman

A handwritten signature in blue ink, appearing to read "Patrick Tuttle", written over a horizontal line.

Patrick Tuttle  
For the Secretary