

JCVB- Advisory Board Meeting

Minutes

March 19, 2019

Attendees: Chair: Mike Wilson, Co-Chair: Kevin Greim, Sec: Miranda Comer, Denise DuBois, Lynn Weathers, Traci Palmer, and Crystal Albright

Absent: Bob Kluth, Toby Teeter, Mike Greninger, and Jeremy Nienkamp

Staff: Patrick Tuttle

Guests: Pete Hall, Residence Inn; Clifford Wert, Connect 2 Culture; Jim Heaney, George Washington Carver National Monument, and Cassidee Edwards, citizen

Location: Joplin City Hall, 5<sup>th</sup> Floor, Informal Chamber

I. Chair Wilson called the meeting to order at 3:03 p.m.

II. Approve of Minutes:

Mr. Greim motioned, Ms. Palmer second, to approve the minutes from the February 2019 meeting, unanimously approved 7-0-4.

III. MSSU, Athletic Director, Partnership Request:

Mr. Tuttle presented a letter from MSSU athletic director, Jared Bruggeman requesting a partnership in a fundraising effort for replacing the surface of the running track in Fred G. Hughes Stadium. Mr. Bruggeman was unable to attend since the Men's Basketball Team was in the NCAA Division II Central Region Finals. The item was tabled until the April meeting.

IV. FY2019 Grant Allocations:

The board was provided a current listing of the allocations they made for the FY2019 grant funding. Following some discussion, no changes were made. The funding allocations stand as originally awarded with \$17,500 still unencumbered.

V. Changes to FY2020 Grant Application:

Mr. Tuttle provided the draft, edited version of the FY2020 Grant Application Guidelines for the board's review. The marketing portion has been removed. The final review will be at the April 16<sup>th</sup> meeting, with a targeted release date to the public by April 30<sup>th</sup>. The actual scoring process will need to be finalized prior to the July 22<sup>nd</sup> grant applicant meeting.

Key Dates for Grant Applicants:

- **Mandatory Pre-Application Meeting**

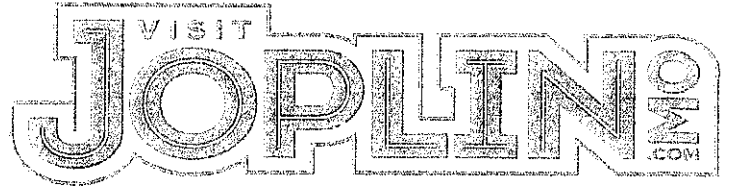
Meetings held in JCVB office at 9:00 a.m., (Thurs) May 23<sup>rd</sup> or 2:00 p.m. on (Wed) May 29<sup>th</sup>.

# Joplin Convention & Visitors Bureau

602 S. Main, Joplin, Missouri 64801

417. 625.4789

VisitJoplinMO.com



- **Application Deadline & Submission**

Applications must be received no later than 5:00 p.m. on Tuesday, June 25, 2019

- **Grant Presentation & Review**

The JCVB Advisory Board will review and score applications on Monday, July 22, 2019.

Each are allowed a 5-minute presentation followed by 5-minute Q&A, per application.

VI. **DOS Applications:**

Mr. Tuttle informed the board that the three CVB job description changes had been finalized as of the February 18<sup>th</sup> Council meeting. The DOS position has been reposted as of the February 21<sup>st</sup>. As of this meeting, only 6 applications had been received of which only two were potential candidates.

VII. Having no further business before the Board, Chair Wilson adjourned the meeting at 3:43 p.m. Next regularly schedule meeting is April 16<sup>th</sup>.

###

Respectfully submitted by secretary Ms. Comer.

Handwritten signature of Mike Wilson in cursive script.

Mike Wilson  
Chair

Handwritten signature of Patrick Tuttle in cursive script.

Patrick Tuttle  
JCVB Director