

CITY OF JOPLIN COUNCIL AGENDA ITEM

ITEM

Council Bill 2022-133 – adoption of a Marketing agreement between the City of Joplin and Utility Service Partners Private Label, Inc. d/b/a Service Line Warranties of America a Home Serve USA Company for the Service Line Program.

MEETING DATE

June 20, 2022

ORIGINATING DEPARTMENT

Public Works - Operations

ATTACHMENTS

Council Bill 2022-133; Marketing Agreement

REVIEWED BY

Interim Director of Public Works: Daniel Johnson; Director of Finance: Leslie Haase; City Attorney: Peter Edwards; City Manager: Nicholas Edwards.

SUMMARY

This Council Bill adopts a Marketing agreement between the City of Joplin and Utility Service Partners Private Label, Inc. d/b/a Service Line Warranties of America a Home Serve USA Company for the Service Line Program.

BACKGROUND

Ashley Shiwarski presented to Council the service line program that is endorsed by the National League of Cities (NLC). This program helps address public policy of aging infrastructure that benefits homeowners who carry this insurance. The program is no cost to the city. This program also educates homeowners on their responsibilities concerning their lateral lines. The warranty program uses locally licensed contractors to perform the work and these contractors are put through a rigorous vetting process to ensure the quality to the customer. This program can be done through a Royalty or a Non-royalty agreement with the city. The warranty provides the homeowner with coverage up to \$8,500 per repair incident. There are three types of policies that the homeowner can purchase, these policies include water, sanitary sewer and indoor plumbing. The program is voluntary for the homeowner.

FUNDING SOURCE

No City Funding

RECOMMENDATION

Staff recommends adoption of this Council Bill on First Reading.