Updated Strategy Changes

April 12th, 2021
Community Appearance
Strategy 1: Adopt-A-Street Program

• The workgroup will utilize information from the previous City/Chamber project as template.
Strategy 2: Residence & Business of the Month

• The workgroup will utilize information from the previous City/Chamber project as template.
Strategy 3: Review Zoning Code

- The review will include CEPTED principles in building design.
Strategy 4: Review Signage Codes

• Expands the scope of what elements of the sign code will be reviewed (e.g. light pollution).

• Education component for businesses to address any code changes.

• Re-institute improved enforcement of code and sign permit issuance.
Strategy 5: Review Non-residential Property Maintenance Codes

• Compliance with any proposed new codes would focus on exterior review of structures.

• Interior inspections could occur based on concerns of code violations raised by staff or citizens.

• New inspection could be a potential requirement through new business license process.
Strategy 6: Beautification Study

• Council to appoint a Beautification Committee to conduct study and oversee future project development. Staff to assist committee in project.

• Envisioned budget of an initial $100,000 for costs associated with committee study and first year projects.
Declining Neighborhoods
Strategy 1: Housing Revitalization Plan

• Plan is now applicable citywide instead of targeted neighborhoods.

• Removed incentive of $50,000 and evenly increased each tier by $5,000.

• New home construction must compliment existing neighborhoods.

• The amount of incentive available scale increases by $5,000 for each tier.
Strategy 2: Neighborhood Improvement Zone

• New project design to include significant citizen input throughout process.

• Continued dialogue with neighborhoods after new zones are selected.

• Strengthen relationships with organizations to target home repairs.
Strategy 3: Review Other City Codes

• Address unique needs like the Airbnb market, deficient lodging establishment maintenance.
Strategy 4: Home Repair Program

• Allocate more flexible funds not associated with federal HUD to address smaller home improvements.

• Program Annual Costs: $200,000 (new city general fund dollars), $200,000 ( $90,000 additional CDBG dollars reallocated to rehab program).
Strategy 6: Reduce Number of Vacant & Dangerous Buildings

• Strategy 6.1 code research to include options for creation of a registry of vacant structures as well as higher level of property maintenance during vacancy.

• Strategy 6.2 includes review of city Legal Vacant Dangerous Building code for enhancements to further encourage dangerous building owners to rehab buildings.
Strategy 9: Joplin Homeowner Assistance Program

• Incentive focused first on purchase of new homes constructed on vacant lots with second focus on existing homes to incentivize remodeling.

• Program Annual Costs: $1.0 M
Resilient Revenue
Strategy 2: Authorize the Creation of a Museum and Theater District

- Create a special funding source that could benefit local entities that provide entertainment and cultural amenities in the community.
- Operates like a CID, as a separate political subdivision.
- Participation is voluntary and allows for the pooling of resources.
Previous Action Plan Slides

Presented on February 22nd, 2021
2021 Action Plans
Background

• Action plans are based on citizen feedback (Listening Tour)
• Goal areas were identified by Council during Workshop
• Plans were developed by passionate and engaged employees
Why is this important?

• Community wants change
• Credibility and trust
• Need to reverse decline and improve trajectory
Community Appearance
Strategy 1: Adopt-A-Street Program

• Improved appearance of community through reduction of litter present on City streets and parks.

• Increased pride of residents in appearance of city.

• City is more attractive to new residents and business investment.
Strategy 2: Residence & Business of the Month

• Improved appearance of community through better maintenance of structures and properties.

• Increased value of properties.

• Increased pride of residents in appearance of city.

• City is more attractive to new residents and business investment.
Strategy 3: Review Zoning Code

• Improve appearance of new private development.

• Identify opportunities to update zoning code.

• Consistency in quality of appearance throughout the city.
Strategy 4: Review Signage Codes

- Improve quality of signage throughout the city.
- Increase staff capacity to enforce updated sign code.
- Increase safety, maintenance, and compliance of signs.
Strategy 5: Review Non-residential Property Maintenance Codes

• Improved appearance of community through enhanced beautification requirements for ongoing maintenance of existing structures in city.

• Increased pride of residents and business owners in appearance of city.

• City is more attractive to new residents and business investment.
Strategy 6: Beautification Study

• Identify ways of enhancing community’s appearance by increasing its aesthetic visual quality while welcoming visitors and enhancing quality of life for residents.

• Increased pride of residents and business owners in appearance of city.

• City is more attractive to new residents and business investment.
Strategy 7: Complete Streets

• Increase safety for alternative modes of transportation.

• Increase connectivity in the multimodal network in Joplin.

• Improve appearance of public streets.

• Increase community engagement in the planning process.
Strategy 8: Public Art

- Visually enhance areas of Joplin that are undesirable to the public.
- Provides the appreciate of all aspects of art at the same time educating our community.
Declining Neighborhoods
Strategy 1: Housing Revitalization Plan

• Minimizes the long-term negative impact of underperforming real estate.

• Strengthens tax base to benefit local taxing jurisdictions.

• Improves housing supply.

• Limits the amount of homes that could be controlled by predatory landlords.
Strategy 2: Neighborhood Improvement Zone

• Stabilize property values.

• Enhance neighborhood pride.

• Improve communication between the City of Joplin and residents.

• Improve maintenance of structures and yards.
Strategy 3: Review Other City Codes

• Eliminate possible code contradictions.

• Align adopted codes with neighborhood improvement vision.

• Update codes to improve efficiency, health and safety.
Strategy 4: Home Repair Program

• Assist homeowners in identifying and repairing vulnerable properties.

• Establish revolving fund for home repairs.
Strategy 5: City Properties Maintained

• Provides a continuous and timely effort of quality maintenance in parks and green spaces around the city.

• Provides community ownership in our park system.

• Enhances each park and green space for the community to enjoy.
Strategy 6: Reduce Number of Vacant & Dangerous Buildings

• Removing vacant and dangerous structures could enhance the community’s attractiveness and contribute to a safer community.

• Create a process to identify and track vacant and potentially dangerous structures.

• Stabilize identified properties to minimize the need for demolition.
Strategy 7: Vacant Lot Inventory

• Reduce City maintenance cost of vacant lots.

• Place vacant lots back into production.
Strategy 8: County Lot Transfer Program

• Expedite and improve process of placing lots received from the county into production.
Strategy 9: Joplin Homeowner Assistance Program

• Incentivizes & encourages home ownership.

• Eliminate vacant and unmaintained lots.

• Improve attractiveness of neighborhoods.

• Enhance values of surrounding homes.
Strategy 10: Develop Phased Approach

• Bring multifamily housing into compliance with adopted city codes.

• Improve safety and appearance of multifamily housing.
Strategy 11: Rental Property Inspection & Permitting

• Create a rental inspection and licensing program.

• Increase safety and maintenance of rental properties.
Strategy 12: Property Maintenance Litigation Tools

- Improved appearance of neighborhoods.

- Strengthening the ability of residents and neighborhood organizations to solve neighborhood issues.
Economic Development
Strategy 1: Annexation

• Create an efficient and coordinated plan for annexation.

• Ensure continued growth and opportunities for the city.
Strategy 2: Operational Assessment

- Enhance process for entrepreneurial opportunities in the city.
- Improve the abilities of staff to conduct economic development activities.
- Streamline business development procedures in the city.
Strategy 3: Increase Positive Messaging of City

• Increased positive messaging presence for city.

• City is more attractive to new residents and business.
Strategy 4: Smart Cities

• Improved technology capabilities in the City of Joplin to support sustainable economic development.

• Increase the community’s ability to attract entrepreneurs, startup companies, and technology based businesses.

• Attract and retain youthful population and prevent “Brain Drain”.
Address Homelessness
Strategy 1: Donation Education

- Reduce issues associated with panhandling at various locations in city through education of residents on effective ways of homeless service donations.

- Increase donations to effective community homeless service providers.
Strategy 2: Maintain City Properties

- Reduce unwanted negative effects of transient trespassing and camping on public properties.

- Allow citizens to feel safe and enjoy our parks.
Strategy 3: Maintain Private Properties

• Reduce unwanted negative effects of transient trespassing and camping on private properties.
Strategy 4: Dialogue with Homeless Provider Coalitions

- Establish regular dialogue with Homeless Service Providers.

- Encourage development and operation of effective programs to address homelessness issues of Joplin residents.
Reduce Crime & Increase Safety
Strategy 1: Community Outreach and Education

• Increase citizen, business, and community safety awareness through education and continued engagement.
Strategy 2: Traffic Safety

- Reduce traffic crashes and traffic violations within the city limits of Joplin.

- Reduce the number of yearly fatality crashes.
Strategy 3: Training and Assistance

• Provide assistance and education to businesses and multifamily housing locations within the city limits of Joplin to reduce citizen risk and crime.

• Provide focused enforcement and planning for emergent crime trends and problems.
Strategy 4: Community Engagement

- Increase citizen and community involvement in assisting with the reduction of crime within the community.
Strategy 5: Visibility

• Increased officer presence and visibility to assist in crime reduction and citizen safety.
Strategy 6: Technology

• Ensure proper technology is in place in order to stay current with industry standards and increase crime reduction capabilities.
Strategy 7: Analytics

• Increase use of analytical information to assist in identifying and tracking crime and crime trends.

• Allow current crime analyst to function in a fulltime analysis position to increase efficiency and information distribution.
Strategy 8: Habitual Offender Identification & Concentration

• Focus resources on repeat and violent offenders within the community that create the greatest risk to our citizens.

• Reduce the number of offenders by arrest and prosecution.
Strategy 9: Facilities

• Conduct Space Need study to properly evaluate current needs and predict future growth requirements.
Strategy 10: Drug Enforcement

• Focus resources on those individuals transporting and distributing narcotics within the community.

• Reduce the number of offenders by arrest and prosecution.
Strategy 11: Recruitment

• Develop a plan that will enhance the ability to recruit qualified officers.
Strategy 12: Environmental Design of Public Properties

• Increase comfort level of residents utilizing city parks due to reduced crime activities.

• Reduce vandalism in city parks.

• Increased usage of city parks by residents.
Strategy 13: Fire Safety (Reduced Response Time)

• Improved fire protection within the City limits of Joplin, increased efficiency within the fire department in reduced response times, an improved ISO rating if done correctly.
Strategy 14: Park Security Personnel

• Provides the ability to secure restrooms and other park amenities once parks are closed to the public.

• Provides a sense of security when public can visually see city personnel in the parks.

• Provides the ability for shared information and education of our parks to the residents when visiting our parks.

• The liaison between the Parks Department and Police Department.
Strategy 15: Adequate Staffing

• Allow for sufficient manpower to respond to calls, conduct proactive enforcement, and investigate crimes.

• Staff current and future proposed programs to increase safety and reduce crime.
Strategy 1: Resilient Revenue

• Additional tax revenue would allow for improved service and infrastructure for the community.

• Diversifying revenue protects the community and citizens from external threats.
Downtown Joplin Alliance
Strategy 1: Downtown CID

• Healthier, more resilient downtown that is perceived as safer, cleaner, and more desirable to live, work, shop, play, and invest.
Strategy 2: Business Accelerator Program

• Grow strength and resiliency of small businesses by training their leadership and providing resources and education for areas that they may be weak on.