

DOWNTOWN JOPLIN ALLIANCE

Partnering with small businesses
and entrepreneurs to create a
thriving Joplin.

*Quarterly Report:
February 2021*

STATS FROM 2017-2020

Staff

Lori Haun, Executive Director
Ivy Hagedorn, Market Coordinator
Shelby Witzman, Communications

Board

Jeff Neal, President
Chad Brueckner, Vice President
Lindsay Gagnon, Treasurer
Chelsea Conley, Secretary
Kristen Sheaffer
Naomi Gonzales
Jordan Greenfield
Scott Sullivan
Melodee Colbert-Keen
Taylor Cunningham, Ex-Officio
Doug Lawson, Ex-Officio



**DOWNTOWN
JOPLIN
ALLIANCE**

931 E 4th Street
Joplin MO 64801

417-529-3888

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54

NEW BUSINESSES

Unique locally owned
businesses from salons to
breweries to bakers created
more than 100 jobs.



PUBLIC/PRIVATE INVESTMENT



54,700,000

Dollars spent to renovate, build,
and update downtown

7365

VOLUNTEER HOURS

With a value of over \$200,000
our volunteers are dedicated
to downtown!



EMPIRE MARKET



644,000

in revenue generated by our
small businesses and farms
who call the Market home
since opening in 2018.

We leverage both the art and science of downtown revitalization to create a better quality of life for all. The result of these efforts is a community with strong social cohesion and economic opportunity; a downtown that supports and sustains innovation and opportunity; places where people of diverse perspectives and backgrounds come together to shape the future. Ultimately, we strive to create a place where people love to be. A place that values its history, but looks forward, ready for the future.

**DOWN
TOWN**

A thriving downtown makes for a thriving Joplin

For more information or to donate visit

www.downtownjoplin.com

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Endangered Properties Program

- Olivia has been property of focus since summer 2020
- Continued updating building inventory
- Structure and process for program in place
- Other buildings of interest: Carnegie Library, Thomas Fruit Co, Union Depot

Empire Market Community Gardens

- February 6 hosted Youth Volunteer Corps and Eric Osen with the master gardeners to build "keyhole" planting bed.
- Community Gardens available now for spring planting
- Future classes planned

Third Thursday

- Third Thursday tentatively to return April 15
- Vendor signup will open shortly

Clean Team

- Will begin early March
- Twice per month
- Volunteer groups signing up now.

- Empire Market
- Passport Program
- Clean Team
- Downtown Branding
- Eat, Shop, Play Events
- Historic Walking Tours

- Holiday Events
- Small Business Saturday
- New Business Welcome
- Monthly Newsletter
- Business Resources
- B2B Community



Downtown is the heart of our community

For more information or to donate visit
www.downtownjoplin.com