

COUNCIL BILL NO. 2019-617

ORDINANCE NO.

AN ORDINANCE approving the applications of Active Lifestyle Inc., for Joplin Memorial Run; George A. Spiva Center for the Arts, for Master Level Art Instruction; Four-State Trucks/Chrome Shop Mafia, for Guilty by Association; Joplin Arts Fest Committee for the Joplin Arts Fest; Carl Junction Chamber of Commerce for the 23rd annual Carl Junction Bluegrass Festival; Joplin Disc Golf Club for 15th annual Four State Open; Rufus Racing, for 12th annual Summer Roundup Triathlon; Emancipation Celebration Committee for Emancipation Park Day Celebration; Ozark Christian College, for 2020 Conference Series; Downtown Joplin Alliance for 2020 Event Marketing Campaign; Historic Murphysburg Preservation, Inc for the 2019 and 2020 Home for the Holidays events; George Washington Carver National Monument, for Marketing 2020 Park Events; Missouri Southern State University Alumni Association for Alumni Tracking Software; Joplin History and Mineral Museum, for a 2020 Marketing Campaign and upgrade to the Bonnie and Clyde Exhibit; Wildcat Glades Friends Group, for 2020 Event Marketing; ProMusica for 2020 Concert Series; and a Joint Marketing Effort with the Carthage CVB for utilization of FY2020 Festivals and Celebrations support pursuant to Ordinance No. 2000-148, as authorized by the voters on November 7, 2000; authorizing the City Manager to execute appropriate agreements with each such organization for the utilization of such funds.

WHEREAS, the voters of the City of Joplin approved an increase in the Occupational License Tax for transient sleeping accommodations at an election held on November 7, 2000; and,

WHEREAS, pursuant to the provisions of Ordinance No. 2000-148, a portion of said funds are to be utilized for festivals or celebrations intended to attract visitors from the region to the City and other related activities in the City; and,

WHEREAS, the Convention & Visitors Bureau Advisory Board established an application procedure and reviewed the applications of numerous organizations, and, have recommended to the Council that certain festivals, celebrations, events and attractions be funded utilizing a portion of said proceeds; and,

WHEREAS, after having a Public Hearing thereon, as required by said ordinance, the Council of the City of Joplin desires to utilize a portion of the proceeds from said tax in accordance with the recommendations of the Convention & Visitors Bureau Advisory Board.

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF JOPLIN, MISSOURI, as follows:

Section 1. That the Application of Active Lifestyle Inc., for **Joplin Memorial Run**, in the amount of Ten Thousand dollars (\$10,000); George A. Spiva Center for the Arts, for **Master Level Art Instruction**, in the amount of Six Thousand dollars (\$6,000); Four-State Trucks/Chrome Shop Mafia, for **Guilty by Association**, in the amount of Twenty-Five Thousand dollars (\$25,000); Joplin ArtsFest Committee for the **Joplin ArtsFest**, in the amount of Seven Thousand Five Hundred dollars (\$7,500); Carl Junction Chamber of Commerce for the **23rd annual Carl Junction Bluegrass Festival**, in the amount of Three Thousand dollars (\$3,000); Joplin Disc Golf Club for **15th annual Four State Open**, in the amount of Eight Thousand dollars (\$8,000); Rufus Racing, for **12th annual Summer Roundup Triathlon**, in the amount of Eight Thousand dollars (\$8,000); Emancipation Celebration Committee for **Emancipation Park Day Celebration**, in the amount of Four Thousand Five Hundred dollars (\$4,500);

Ozark Christian College, for **2020 Conference Series** in the amount of Seventeen Thousand Five Hundred dollars (\$17,500); Downtown Joplin Alliance for **2020 Event Marketing Campaign**, in the amount of Three Thousand dollars (\$3,000); Historic Murphysburg Preservation, Inc for **Home for the Holidays**, in the amount of One Thousand dollars (\$1,000); George Washington Carver National Monument, for **Marketing Park Events** in the amount of Five Thousand dollars (\$5,000); MSSU Alumni Association for **Alumni Tracking Software**, in the amount of Three Thousand Five Hundred (\$3,500); Joplin History and Mineral Museum, for **2020 Marketing Campaign**, in the amount of Five Thousand dollars (\$5,000); Wildcat Glades Friends Group, for 2020 Event Marketing in the amount of Three Thousand dollars (\$3,000); ProMusica for **2020 Concert Series** in the amount of Two Thousand Five Hundred & Sixty dollars (\$2,560), and Carthage Convention & Visitors Bureau, for a **Joint Marketing Effort with the Joplin CVB** in the amount of One Thousand dollars (\$1,000), for utilization of FY2020 Festivals and Celebrations support pursuant to Ordinance No. 2000-148, as authorized by the voters on November 7, 2000, be and the same are hereby approved.

Additionally, Historic Murphysburg Preservation, Inc for **Marketing for the December 2019 Home for the Holidays** in the amount of Four Thousand Five Hundred dollars (\$4,500), and Joplin History and Mineral Museum, to **improve the Museum's Bonnie & Clyde exhibit** in the amount of, up to, Three Thousand dollars (\$3,000), for utilization of FY2019 Festivals and Celebrations support pursuant to Ordinance No. 2000-148, as authorized by the voters on November 7, 2000, be and the same are hereby approved.

Section 2. That the City Manager is hereby authorized and directed to execute appropriate Agreements, by and on behalf of the City of Joplin, with each said organization for the expenditure of said funds in accordance with the recommendation of the Joplin Convention & Visitors Bureau, and, in accordance with Ordinance No. 2000-148.

PASSED BY THE COUNCIL OF THE CITY OF JOPLIN, MISSOURI, this ____ day of _____, 2019

Gary L. Shaw, Mayor

ATTEST:

Barbara J. Gollhofer, City Clerk

Council Bill No. 2019-617 (Continued)

APPROVED AS TO FORM:

Peter C. Edwards, City Attorney

I hereby certify that a sufficient amount is available in the CVB Fund, Accounts No. 105-4080-560-7505 to pay the grant amounts awarded.

Leslie Haase, Director of Finance